

Registration Fees

CATEGORY	MODE	India (INR)		International (USD)	
		Early Bird Registration	Late Registration	Early Bird Registration	Late Registration
DELEGATES FROM INDUSTRY	Online	4000	6000	100	150
	Offline	4000	5000	100	150
ACADEMIA	Online	2000	3000	75	100
	Offline	2000	2500	75	100
RESEARCH SCHOLAR	Online	1500	2500	50	75
	Offline	1500	2000	50	75
STUDENTS	Online	1000	1500	50	75
	Offline	800	1000	50	75
ONLY PARTICIPANTS	Online	700	700	50	50
	Offline	500	500	50	50

* Participants from SAARC countries are eligible for special discounts.

The registration fee includes access to sessions, Edited E-Book of extended abstracts, Certificate of Participation and Valedictory dinner. Please note that all conference and publication related documents will be shared over mail in soft copy version only.

**Note: All participants including the paper presenters are required to register for this conference through the registration link provided. Registration link will be shared soon. Payment screenshot needs to be uploaded during online registration.

Payment Details:

Bank details of the Institute for the fee transfer through NEFT/RTGS are given below:

Bank Name : SBI	Bank Name : ICICI Bank
Branch : Vivekananda Marg (10930)	Branch : Cuttack Road (1500)
Account No. : 31513553985	Account No. : 150001000114
IFSC Code : SBIN0010930	IFSC Code : ICIC0001500

Payment QR Code : **SCAN & PAY**



SBI Payment



ICICI Bank Payment

Important Dates

12 February 2024 Extended Abstract Submission Deadline	14 February 2024 Extended Abstract Acceptance Notification	16 February 2024 Early Bird Registration Deadline
20 February 2024 Full Paper Submission Deadline (Optional)	20 February 2024 Late Registration Deadline	23-24 February 2024 Conference Dates

Best Paper Awards

The Conference Committee will select the best paper based on blind peer review system. The author of an awarded paper, and co-authors if any, will be entitled to a signed official award e-certificate and the announcement of their achievement on the conference webpage.

Conference Venue

The conference would be held in both online and offline mode. Offline will be held in IMIS Campus, Bhubaneswar, Odisha.

Program Schedule

Will be informed via E-mail after acceptance of Extended Abstracts.

Conference Committee

Dr. K.K. Beuria, Chief Patron
Dr. Badal B Rath, Convenor
Dr. Ananya Roy Pratihar, Co-Convenor
Dr. Surya Dev, Coordinator-Finance
Prof. S. K. Baboo, Coordinator-Decision Science
Prof. Supratim Pratihar, Coordinator-Marketing
Dr. Snigdhamayee Choudhury, Coordinator-Human Resource

About IMIS

Ranked among the top 80 B-Schools in India, the Institute of Management and Information Science (IMIS) has firmly established itself as a prominent institution. Over the past decade, IMIS has cultivated a distinct reputation in the field of management education in the country. Since its inception in 1995, IMIS has consistently dedicated itself to providing education and training to aspiring managers and working professionals in techno-managerial disciplines, with a strong emphasis on value-based management education.

IMIS is committed to offering programs that are not only meaningful but also application-oriented, meticulously crafted by a skilled faculty team in collaboration with industry experts. In addition to the Post Graduate Diploma in Management, the inclusion of a finance program reflects its commitment to providing education tailored to the industry's needs. As an autonomous institution, IMIS has the freedom to shape its own curriculum, offering flexibility to continually update and incorporate the latest advancements in various courses.



Contact Us

For any queries related to this conference, please send an Email to: conference@imis.ac.in

Dr. Badal B Rath, Convenor

Email: badalrath@imis.ac.in, Contact No: 7042629717

Dr. Ananya Roy Pratihar, Co-Convenor

Email: ananya@imis.ac.in, Contact No: 9556438268



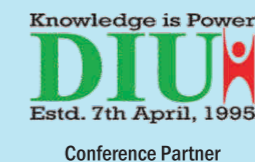
**Institute of Management
& Information Science**
BHUBANESWAR

SINCE
1995

INTERNATIONAL CONFERENCE 2024

**Reimagine, Reinvent, Recycle:
Exploring Inclusive and Sustainable Growth
through Business Innovation
(ICRRR 2024)**

Hybrid Mode
23-24 February 2024



Conference Partner



Knowledge Partner



Media Partner





About the Conference

IMIS is organizing its International Conference on the theme Reimagine, Reinvent, Recycle: Exploring Inclusive and Sustainable Growth through Business Innovation. The conference is organised to make it an ideal platform for people to share views and experiences in Marketing, Finance, Human Resources & Social Sciences related areas.

The objective of the conference is to provide an opportunity for thought leaders, entrepreneurs, academic and industry professionals to come together and explore innovative approaches to achieving inclusive and sustainable growth through business innovation. The conference also aims to develop a deeper understanding of the critical role that businesses play in addressing global challenges such as climate change, social inequality, and resource scarcity. Through insightful talks, discussions, and presentations, participants will gain valuable insights into how they can drive positive change in their organizations and communities.

Call for Papers

The 2024 IMIS International Conference on "Reimagine, Reinvent, Recycle" (ICRRR 2024) welcomes research extended abstracts or full papers pertaining to the Conference Theme in the field of Business, Marketing, Finance, Human Resource Management, Economics, and Social Sciences, from scholars and authors in the global research community. All papers should represent original work that has not been published or presented at other conferences previously. Authors may choose any of the following tracks for preparing their submission:

Conference Tracks

- **Marketing for Sustainable Innovation**
- **Financial Sustainability and Inclusive Growth Strategies**
- **Innovative HR Practices for Inclusive Sustainability**
- **Data-Driven Decision-Making for Business Innovation and Sustainable Growth**
- **Evolving Inclusive, Ethical, and Innovative Initiatives**



Research Paper/Case study Submission Guidelines

The following guidelines for submission of full paper or case study may kindly be adhered to:

- The title of the paper should be self-explanatory.
- All the authors designations, affiliations, sequencing, orchid id, email, contact number and mailing address should be mentioned in the paper.
- Full paper/Case study should be of 3000-5000 words approximately, excluding supplemental material such as tables, graphs & appendices.
- Heading levels must be clear, and the sections clearly defined.
- Supplemental material used in the paper must be titled and numbered sequentially. There should be an indication of the source of the table which must be mentioned below the material.
- All text must be typed in Times New Roman (Font size 12) with spacing of 1.5 between lines and 1-inch margins on all the sides of A4 size paper and justified
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE document created in M S WORD (compatible mode).
- When citing supplementary materials such as a table or a figure in text, refer to it by its number, such as "Table 3" or "Figure 2." Do not refer to it by its position relative to the text (e.g., "the figure below") or page number.
- References should be arranged in alphabetical order and as per the latest APA (American Psychological Association) Guidelines 7th edition (<https://apastyle.apa.org/>). All works cited in the text are to be included in the References section.
- All the intext references should be mentioned at last in the references section
- Submitted papers must not have been previously presented, published, or accepted for publication anywhere.
- Submissions will be summarily rejected if the similarity with other published sources is more than 10-15%. Authors are advised to use any reliable plagiarism software to check the similarity index of their research papers before submission.
- Footnotes should be avoided.
- Submission of a paper implies that should the paper be accepted, at least one of the authors will register and present the paper at the Conference.
- In case of full papers each manuscript should be organized in the following order:
 1. Introduction
 2. Literature Review
 3. Objectives of the Study
 4. Research Methodology
 5. Findings and Analysis
 6. Conclusions or Discussion
 7. Implications of the Study
 8. References
 9. Appendices (wherever applicable)

Extended abstracts should include the following

1. Purpose (maximum 100 words)
2. Design /Methodology (maximum 100 words)
3. Findings (maximum 100 words)
4. Research Implications (maximum 100 words)
5. Originality (maximum 100 words)

How to Submit

All extended abstracts and full papers are to be sent through email: conference@imis.ac.in latest by **12 February 2024**

Presentation Guidelines

Will be informed via E-mail after acceptance of Extended Abstracts.

Publication Opportunities

After undergoing a peer review process, chosen papers will be submitted for publication in an edited book. The book will be assigned an ISBN number and published by a well-known publishing house, with further details to be announced in due course. All formatting and review process of the publishing house will need to be adhered to along with copy right policy. Authors have to mandatorily follow publication house guidelines for publication. Any publication or processing fees required by the publishers has to be paid by respective authors. Any form of plagiarism will result in the rejection of the paper for publication.

Who Can Attend

- Academicians/Scientists
- Students/ Researchers/Ph.D Scholars
- Corporate Representatives/NGOs
- Industrialists/Consultants
- Government officials/Policy makers

Registration

- Registration will begin after the acceptance of abstracts.
- All registered participants who attend or present paper in person shall receive physical certificate.
- Other registered participants who attend or present paper in virtual mode shall receive e-certificate.

