

The IMIS NEWSLINE

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YEARS OF
BUSINESS EDUCATION

From the Editor's Desk...

Upanishads are text elucidating philosophies of Hinduism. One of the Upanishads "The Brihadaranyak Upanishad" talks about the advice given by Lord Prajapati to God, men and demons in the form of "Da". "Da" has been interpreted differently by all three categories. The Gods assumed it as "Dama"; self control, demons interpreted it as "Daya"; compassion and men understood it as "Dana"; charity. Similarly, different sadhanas are recommended in our scriptures for different ages. For the present time (kali age), charity has been recommended. Every human being tries to follow the path of charity in his or her way. In reference to the same, India Daan Utsav (called as Joy of giving) is a festival launched in 2009 annually celebrated from October 2 to 8. People from different professions, schools, colleges and companies come together and contribute for the needy people. As per the statistics more than 1700 schools, 450 colleges and 1000 companies participated in the year 2015.

Charity is not related to some one's status, stature or financial position. It reflects the attitude of the person, the attitude of caring and sharing. Similarly companies and institutions in India follow the same route by another term

"Corporate Social Responsibility" (CSR). It refers to the business practices involving initiatives benefiting the society. Corporate Social Responsibility can be in any form like charity & donations, environmental efforts, ethical and social responsibilities. CSR can be categorized differently for different organizations. It can be directly related to finance like philanthropy, it can be related to HR concepts of ethical labor and human relations practices and also can be related to marketing as greener business and manufacturing processes. Whatever may be the definition or categorization of CSR, it is always an initiative to drive a change towards sustainability. CSR activities will always lead to a positive impact on the environment and stakeholders including customers, employees, investors and society.

IMIS has always been an enthusiast contributor to the society. We as an institute have been regular participants in the "Joy of Giving" since many years. We have started our endeavors towards our contribution to the society and some of the initiatives already taken for "Joy of Giving 2016" are also mentioned in this issue.

8th BANKING LECTURE SERIES



8th Banking Lecture Series was inaugurated by Mr. S.K. Kale, CGM, NABARD



Mr. Jagdish Pattanayak
V.P. & Circle Retail Head,
Axis Bank, Bhubaneswar



Mr. Abhik Ganguly
AGM & Business Head (Odisha)
HDFC Ltd. Bhubaneswar



Mr. Anirudha Behera
GM, IDBI Bank, Bhubaneswar



Mr. Manoj Ku. Mohapatra
Chief Manager, Federal Bank
Bhubaneswar

IMIS MEDIA CONCLAVE



Eminent personalities from Print & Electronic Media during IMIS Media Conclave

SPICMACAY



Ms. Mahua Sankar Ji with her team performing during SPICMACAY

IMIS : WHERE DREAMS MEET OPPORTUNITY.....

Education is not preparation for life; education is life itself. This brings us to a conclusion that education is a continuous process. Many students after completing their graduation think of pursuing a post graduate degree to continue with studies, even I was one of them. After completing my BBA, I felt a need for higher education in terms of PGDM.

Among various B Schools from all over the country, I came across the name of IMIS which is a quite well renowned B school in the nation. After bit of a research I came to know that it is excellent in its academic performance since last 21 years and the placement record of the B School is commendable. The alumni's of the college had excellent feedback about the college and everyone equivocally said that it is a place for experiential learning and the best choice for a shining career.

This was enough to convince myself and then I chose to opt for IMIS with high expectations in mind. In the beginning exordium was conducted for three days, which was activity packed and which gave us a bigger and better idea about the corporate world and the relevant ideas which we are going to learn in our course. Then I came across the course design and found that the course is completely

student friendly and everything is set chronologically. After the exordium our regular classes started and I got a better opportunity to get an insight of the course in the classroom setup by interacting with the faculties. The faculties here at IMIS are quite concerned about the career of the students and to my surprise, emphasis is always given on the conceptual understanding of the students so that they don't face any difficulty in any circumstances in the particular filed of knowledge. I never expected that at PG level, a B school will teach us so well starting from the fundamentals.

Here at IMIS, academics play an important role but apart from this the soft skills are even taken care of quite well. It is a well known fact that in the contemporary world, corporate sector demands qualities like fluent communication, planning, coordination, leadership and likewise. IMIS has completely devoted special classes known as SSD for developing these particular skills and to make the students corporate ready. Apart from this various social development programs all around Bhubaneswar were carried out for the sake of public welfare under the name of Social Development Project.

Every day is a new day at IMIS. Events like Banking Lecture Series, SPICMACAY, Celebrity

lecture by South Korean delegates of IMEI etc gave me an excellent opportunity to learn and enjoy. Apart from this even the students of HR & Marketing clubs conducted activities which were quiet interesting and informative. Every auspicious day like Independence Day and festivals like Ganesh Chaturthi are celebrated together by the students and faculties like a family.

I am only a couple of months old at IMIS but it already feels like I was in search of a place like this since ages. Every moment in this couple of months was filled with learning and joy. Experiential learning is the main motive here at IMIS which will help me to be corporate ready. It is indeed a place where dreams meet opportunity and I am quite optimistic that my career and future are in safe hands as this institute is committed to excellence. Every expectation till now has been met and my decision was completely correct to choose IMIS which indeed proves to be one of the best B Schools in the country.

- AKASH GHOSH
PGDM (2016-18)

CLUB ACTIVITY



Poster Making Competition by PANACEA The HR Club



IMIS Got Talent Show by FINVISTA The Finance Club



IMIS Got Talent Show by FINVISTA The Finance Club



AD-MAD Competition by MARKUES Club

CELEBRATIONS



Independence Day Celebration at Campus



Ganesh Puja Celebration at Campus

CELEBRITY LECTURES



Addressed by Prof. Soo Yeon Kim, Mind Education Institute, South Korea



D. Roselin

Relationship Manager

BAJAJ CAPITAL LIMITED, Mumbai

Joining as **Premier Wealth Manager** in ICICI Direct from November 2016

IMIS Alumnus - PGDM (2013-2015)

E-mail : roselineva@gmail.com

1) TELL US ABOUT YOURSELF

I am an optimistic and ambitious person. My ambition is in life is to be "Successful simultaneously helping people". I believe "everything is possible" with self confidence, hard work, smart work, discipline and persistency. Since my childhood I have overcome many challenges and never thought of give up. Each and every challenge made me strong and gave me lot of energy to do things in a better way.

I have done my graduation from the Madura college in Madurai (Tamilnadu). I have done my PGDM in finance and IT in IMIS, Bhubaneswar.

Currently I am working in BAJAJ CAPITAL as a Relationship Manager for last 1.5 year with a profile of advising and helping people in their WEALTH MANAGEMENT.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

My parents are staying in Madurai, Tamilnadu. I have two younger brothers and one younger sister. My parents are into business of homemade confectionery products. I would like to thank my parents, grandma and grandpa for being so supportive. They are the reason of all success in my life.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS

I have been awarded three times PAN INDIA TOPPER within first 6 month with Bajaj Capital.

On the completion of one year I got promotion based on my best performance.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

1. We should never think "we have learned everything" and we should "always try to learn something new".
2. Always try to find UNIQUE STRATEGY to accomplish your task.
3. We should accept new challenges in each phase of our career.

4. If we "win" on the challenge then we should "take big challenges".

5. If we "fail" on the challenge then we should "take it positive as an experience and we should try better in future".

Wealth Management Industry and Opportunities.

India's GDP growth has been consistently impressive. The country is a member of the BRIC countries (Brazil, Russia, India and China), and it is anticipated to become the world's third-largest economy by 2050. The financial services are expected to be integral to this growth alongside the country's rapidly developing retail, information technology and telecom industries. In addition, "the demand for banking products and wealth management is expected to continue increasing significantly over the forecast period" This industry is having an excellent opportunity to become most successful in career.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

Our Company is having three phases of recruitment, such as telephonic interview, video interaction and face-to-face Interview. The questions are mostly related to equity market and mutual fund and insurance sector.

6) YOUR SUGGESTIONS FOR JUNIORS

1. Set the GOAL.
2. "Work Hard and Smart" with "CONFIDENCE", take difficult things as "Challenge" and just "OVERCOME" and be "PERSISTENT", then "success will be always with you".

7) FOR YOUR ALMA MATER

IMIS made me from 'STUDENT' to "SUCCESSFUL PROFESSIONAL". Faculty members are excellent and well experienced. Best academics with industrial exposure is the best thing about IMIS. My Faculty members guided and supported me that added lots of value in my life.

Prof. Rabinarayan Patnaik

- Written a book under the title: **Retail Service Brand Management ... An imperative for organized retailers ...** Published by: Lambert Academic Publishing, Germany, ISBN:978-3-659-94439-0
- Imparted training to the faculty members and students of MPC Autonomous College, Baripada during a guest lecture series on "Requisites Of Writing Research Paper" on 15th September 2016



Prof. Anamika

- Presented a paper titled "Solar Energy and Strategic Entrepreneurship" in a two day National Conference at BIMTECH Bhubaneswar on "Make in India: Challenges and Opportunities for Managers" on 15 July 2016.

Prof. Ajit Kar

- Paper entitled "Recent HR Practices: A Transition towards Organizational Transformation" has been published in August 2016 Issue by "International Journal of Research (IJRG)", ISSN (P) - 2394-3629, ISSN (O)-2350-0530.
- Invited to NALCO to conduct induction training programme for GETs 2015 (1st Batch) on behavioural module i.e. "Motivation Skill for Excellence" on 27/08/2016



"IMIS is doing good in Management education. It was interesting to interact with the students.

Mr. S.K. Kale
CGM, NABARD



We all of us, IMEI have been greatly welcomed by such a wonderful and intellectual faculty members and bright students.

Prof. Soo Yeon Kim
Mind Specialist, International
Mind Education Institute, South Korea



My experience is excellent, students are very good, infrastructure is excellent. Altitude of Learning is very high.

Prof. Prabin Ku. Panigrahi
IIM, Indore

Guests at IMIS Media Conclave



Mr. Dilip Satpathy
Resident Editor
Business Standard



Mr. Sandeep Mishra
Editor in Chief
News World Odisha



Dr. Fakirmohan Nahak
News Editor
ETV



Prof. Mrinal Chatterjee
Director, IIMC



Mr. Arun Panda
Eminent Journalist



Mr. Nilambar Rath
Founder & Editor in Chief
Odisha Live TV



Mr. Prafulla Das
Senior Assistant Editor
The Hindu



Mr. Dayanidhi Das
Editor in Chief
OTV



Mr. Prasenjit Mukherjee
AVP, NSDL
MUMBAI



Mrs. Mamata Kanungo
Hobby Ideas Export Teacher,
Pidilite



Mr. Debashis Mohapatra
Asso. Manager-Domestic Sales,
Jindal Stainless Ltd., BBSR



Mr. Chiradip Chakraborty
(Alumnus)
East Retail Operations
Timex Group India, BBSR



Mr. Bijay Ku. Sahoo
(Alumnus)
Divisional Manager-Operations
Future Group - Central



Mr. Swarup Mohanty
HR Manager (Sr. People Office)
Future Life Style Fashion Ltd. BBSR

The Joy of Giving



Social Development Project by IMIS



Swachh Bharat Abhiyan at Railway Station



Parental Pressure on Child



Say No to Domestic Violence at Market Building



Traffic Awareness Programme at Patia Square

Dear Reader,

Please enrich **IMIS Newslite** with your constructive suggestions to **Dr. Divya Gupta**, Editor (Asst. Professor)
E-mail: divya@imis.ac.in

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