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YEARS OF
BUSINESS EDUCATION

From the Editor's Desk...

Few days back I asked, some of my students about their result. One among them said, "I'm such a failure! I always do poorly in this subject. I can't do anything right!" Another student – who equally has done poorly- said, "This test was difficult! However, it's just one test in one class. I tend to do well in other subjects." What a contrast way of thinking to the same situation! Actually, these students were exhibiting two types of "explanatory styles" i.e. Optimism and Pessimism. These explanatory styles reflect three attributions that a person forms about a recent event. Did it happen because of me (internal) or something or someone else (external)? Will this always happen to me (stable) or can I change what caused it (unstable)? Is this something that affects all aspects of my life (pervasive) or was it a solitary occurrence (limited)? Pessimistic people tend to view problems as internal, unchangeable, and pervasive, whereas optimistic people are the opposite.

Optimism is the belief that good things will come your way and that you have the ability to control the direction of your life. There are plenty of common phrases that capture the essence of optimism: "seeing the glass as half full," "making lemonade out of lemons," "every

cloud has a silver lining." Each of these phrases captures the belief that optimism can transform a negative situation into something positive, and that optimism helps guide people to look for meaning in times of hardship.

Although optimism and pessimism often refer to how people think about the future, they also refer to how people think about the past, specifically, the causes of the good and bad events in their lives. When something bad happens - like having a fight with someone you love, or losing your job, or getting a bad grade on a test - optimistic thinkers believe that what caused the problem can be changed and they believe that problems in one area of their life won't necessarily lead to problems in all areas of their life. Pessimistic thinkers, in contrast, believe that they are the sole cause of their problems, that those problems are going to last forever, and that they are going to seep into every aspect of their lives.

Optimism is a style of thinking, not a permanent part of your character. So, just like you can change the style of clothes you wear, you can learn to change your style of thinking. You can learn to think optimistically.

PANEL DISCUSSION ON “BUDGET-2016”



A Panel Discussion titled “Budget-2016” based on Union Budget 2016 was held at IMIS Bhubaneswar, in which Dr. Srijit Mishra, Director, NCDS; Mr. Dillip Satpathy, Bureau Chief, Business Standard and CMA Chittaranjan Behera, Chartered Accountant were the panelist. A competition on “Budget Analysis-2016” was also held among the students and the winners were awarded Trophies and Certificates by the Guests.

DISCOVERY OF A NEW WORLD

My parents had always wanted me to leave behind the comforts of staying in my hometown and move out for higher studies. Therefore, when I had decided to join IMIS in Bhubaneswar they were very much supportive about it.

The “IMIS JOURNEY” started in July last year and it has already been 9 months that I am here, but it still seems like yesterday. I must say it has been a wonderful journey so far.

Independence, freedom, recognition were some of the obvious expectations that I, like many others, had brought along with me.

The journey started with a 3 day long Exordium where our entire batch got introduced to each other as well as the professors and I was fully geared up for the go!

New place and new people-some time it was exciting and at some other time I missed my home, my family. I was having mixed emotions. For the very first time in my life had I decided to stay away from home. Moreover hostel life was a different experience for me all together. It has definitely taught me to become self-sufficient. There is no scope for any complaint or demand. And therefore slowly I have learnt to adjust to every situation.

Here I have got enough scope to showcase my talents. Be it coordinating the dance event for Management Odyssey, or anchoring for the same dance event, or winning the JUNK FUNK activity organised by the marketing club of our college, or presenting a paper in a national seminar in SOA University and getting it published in an edited book- I constantly got a platform to achieve recognition. Opportunities are plenty, one just needs to avail them.

We have also been taught to develop our interpersonal skills or certain business ethics that one should keep in mind once s/he enters the corporate. Some outbound

training were organised wherein we learnt to work in teams- our team building and leadership skills were emphasized in those activities. More to it, we have understood ourselves in a better way; a significant insight about self which helped us to shape our life in a positive way. We have also addressed some social issues and campaigned in favour of “petrol conservation”, “traffic awareness”, and “say no to plastics”. Blood donation camp had also been organised in which I was one of the coordinators. When I tried to reflect on these events, it surprises me how unknowingly I have gained so many managerial skills. Here I have seen various areas in which one can get involved to develop oneself as a complete human being.

Before joining this course my perception, like many others, regarding a management course was totally different. It is mainly seen as getting a degree which helps you in getting a better job as compared to those that one might get with just the graduation degree. But now when I am a management student, I realise that there is a lot more to it. We really grow as management professionals while we pursue this course. Other than a fixed course manual which includes theoretical papers that everyone has to go through to get the degree, we get enough practical experiences of what we learn in the course. While we do different projects we actually get an idea of how things work in the corporate. Our entire approach towards people or other things gets shaped up, in the process of learning we slowly start managing our time, developing our leadership skills, our team building skills.

Getting up every day to attend the early morning classes, attending each class for one and a half hours at a stretch till 6.45pm, corporate lectures in odd hours, development sessions beyond the regular class timing, preparing for assignments and presentations, doing field projects- all

these become very tiring and monotonous at times. But again, when I see my name in the Top 10 rank holders’ list, it definitely boosts me up.

Coming to my specialization, I was more than sure about taking up HR even before joining this institute. In fact the purpose of pursuing this degree is to know the subject. As I have seen my father working in the HR domain, I have developed love for this area.

Presently I am looking forward to my SUMMER INTERNSHIP PROGRAMME in the month of May-June and all set to gain new experiences from the practical work.

Lastly I would like to talk about my batch, the IMIS batch of 2015-17. It is a bunch of variably talented students. They are very supportive too. We have become a family away from home. We have developed ways to manage time and complete our assignments, presentations and projects. We have learnt to work in teams and involve everyone equally in the work. Differences of opinions has to be there, but now we have learning to handle every challenge that comes in our way. The struggle to balance our academic and personal lives have lessened now. IMIS is a world of its own and we, the citizens of this world have discovered new ways of finding happiness and adding value to our lives in this world. In spite of the burden of studies, projects etc. we try to celebrate and enjoy every moment of our B-school lives.

Things are still the same now. Problems still exist. However I have now learnt to deal with them. And yes, I still miss my parents and my home, but once I hear their elated voices when I achieve something or see their happy faces, nothing seems difficult anymore.

- Samridha Chatterjee
PGDM – 2015-2017



Blood Donation Camp held at Campus



IMIS Bhubaneswar participated in a Mini Marathon as an Associate Partner



Rangoli Competition on the eve of Holi



Industrial Visit to CocaCola



IPL Season-4 at IMIS



Republic Day Observation



Saraswati Puja Celebration



Debate Competitions organised by Vodafone on "Gender Equality"



Abhirupa Ghosh

Business Process Lead

**Tata Consultancy Services (TCS),
Kolkata**

IMIS Alumnus - PGDM (2004-2006)

1) TELL US ABOUT YOURSELF:

I would describe myself as a very determined and highly motivated person. Friendly and joyful is what my friends would describe me as. I have completed my schooling from Kalyani central Model School, Kalyani. Passed Bachelors of Arts from Rani Birla Girl's College, and Post Graduate Diploma in Business Management from IMIS Bhubaneswar. We are the first batch (2004-2006) to join IMIS new campus.

I started my career with Genpact in 2006 in Finance & Accounts domain and moved into different projects from Hyderabad to Kolkata transitioning Procurement in Finance department from Novartis Pharmaceutical Company to Genpact from New Jersey. Moving from international to domestic sector in 2008 was a different experience for me involving in Training & Development in telecom sector with Reliance Telecom.

I Joined Tata Consultancy Services Ltd in 2013. Managing Accounts Payable process for the client GE and setting up process for all women center at TCS Riyadh, Saudi Arabia.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

Dream turned reality, that's how I describe my husband. He's got my back always. This is hugely important to me. I know that Rajarshi is 100% behind me, always. He is my true partner, in every sense of the word. His support is my biggest strength!

3) SOME OF YOUR BEST STINTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

My achievement after the years I passed out from IMIS is my journey throughout my career starting from 2006 till date.... Each and every step and growth is an achievement for me. My recent biggest achievement is my visit at TCS Riyadh, Saudi Arabia which is all women center, and met all TCS'ers hero and our respected CEO Mr. N Chandrasekhar closely.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR:

FOCUS and CONCENTRATION will be the first mantra once we step into a particular sector to achieve career growth. If you want to change roles or get ahead in your career, it's important that you know how to identify and pursue opportunities that are a good match for your interests, skills, and circumstances. This takes time. You can think of the process of finding opportunities as a journey that will eventually lead you to an exciting but unknown destination. You need to be patient, and persist in your efforts.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT:

TCS recruitment procedure basically includes 4 rounds:

1. Aptitude Test
2. Technical
3. HR
4. MR

TCS undergoes a strict Background Check Verification which takes 3 months to complete. The BGC is done by 3rd party vendor. My negative feedback from the vendor during the first 3 month leads to termination of job. TCS recruits both directly from campus for fresher & through walk-ins for those having work experience.

6) YOUR SUGGESTIONS FOR JUNIORS:

1. Keep your resume up-to-date.

You never know when opportunity will knock. Even if you aren't actively job searching, your resume should always be ready to go so you don't get stuck making last minute updates. Your resume is one of the most important documents you have to offer so you don't want to rush it or ignore it for years on end.

2. Get a mentor.

A professional mentor can help guide you through your career by sharing his or her experiences and offering practical advice. Find a professional in your field whose career you'd like to emulate. It doesn't have to be someone who does the exact job you'd like to do in the future. Instead, focus on finding a person who demonstrates the character traits you'd like to hone in yourself. It should be someone you respect and want to learn from.

3. Keep a win list.

As you progress through your career, keep a running list of your accomplishments. These can be any size at all so don't be stingy. Even small victories should be recorded. If possible, keep back-up evidence in a file as well. This is the kind of thing that will keep you motivated in the future when you're feeling down.

7) FOR YOUR ALMA MATER:

I was thinking about writing some thank you notes to my IMIS professors. One really is helping me, and the others have made a huge impact on my life. How should I compose them?

Thing is, I would love to stay in touch with these people who have basically encouraged me and made me very proud of my work. They are fantastic teachers. Thank you all faculty members for the incredible two years of IMIS life.



DR. TANMOY DE

- Attended in a workshop on “Pedagogical Tools & Techniques for Teaching Management” conducted by Centre for Continuing Education, Indian Institute of Science, Bangalore from 14-18 March, 2016, sponsored by AICTE.

PROF. ANAMIKA

- Attended a Case Method Workshop organized by Indian Institute of Management Calcutta Case Research Centre (IIMCCRC) on 27th & 28th March 2016 in IIM Calcutta campus.

PROF. SOUMENDRA KUMAR PATRA

- Invited as a Resource person to conduct a session on Data Analytics at TCS, Bhubaneswar on 1st March, 2016.

DR. USHA KAMILLA

- Attended a Seminar on Financial Literacy & Financial Inclusion at Hotel Swosti Premium, Bhubaneswar on 19.03.2016.

**NEW FACULTY IN
IMIS BHUBANESWAR**



Soumendra Ku. Patra
Associate Professor

Area: Decision
Science & Operations
Management



SAYED ANZAR AND AHMAD KHAN (PGDM 2014-16)

- Under the guidance of Dr. Tanmoy De presented a Paper Titled “Driving Organic Presence using SEO Web tool: A Case of Mobile Phone Companies” in a National Seminar ‘Emerging Opportunities in E-commerce Business in India’ organised by SIMMC, Pune on 22-23 January 2016.



MOHMMED OWAIS, BARSILONA DIKSHIT, PRIYAKISHORE PATRA, ARCHANA MAJHI, DIVYA MADHURY SETHY, SUDEEP RANJAN DASH, MANDEEPA BEHERA, SRINIVAS GOSAVI, SUVRADEEP SENGUPTA, TIRTHANKAR MISHRA AND SOURAV CHAKRABORTY (PGDM 2015-17)

- Won six prizes in various games in a Bscool Event “FINCON-2016” organised by Utkal University of MBA (FM), Bhubaneswar on 20-21 February 2016.



KARANVIR SINGH DEO, SUNAINADHIR DEO, SAMRIDDHA CHATTERJIE, PRATIMA MAHAPATRA (PGDM 2015-17)

- Under the guidance of Prof. Laxmiprada Pattnaik conducted a Behavioural Training Program on “Employee Motivation and Personal Excellence” for the employees of LIT, Bhubaneswar on 28th February 2016.



SAMRIDDHA CHATTERJIE (PGDM 2015-17)

- Under the guidance of Dr. Dolly Dolai presented a research paper titled “Talent Management in 21st Century: Issues and Challenges” in a National Seminar Organised by IBCS wing of SOA University, Bhubaneswar on 2nd March 2016.



Infact the institute is really giving great education to the students and also the extra thing they are doing is really great.

Mr. Subhasish Chatterjee
Senior Regional Manager
IFMR Rural Channels & Services
Bhubaneswar



I have a great pleasure in interacting with Dean and with the students. I fully enjoyed the company and the association of faculty members.

Mr. Santanu Ku. Panigrahi
CFO, IPICOL
Bhubaneswar



Wonderful to be back again for the talk. The environment was satisfying and interaction with students exciting. Wish all the best for the institution & the students.

Mr. Dillip Satapathy
Bureau Chief
Business Standard
Bhubaneswar



Very nice campus and the interactions with the students. The hospitality is excellent.

Prof. Biswajit Tripathy
Freelancer (IT)



Mr. Ananth Kumar Sarma
Chief Manager-HR,
IndusInd Bank, Secunderabad



CMA Chittaranjan Behera
Chartered Accountant
Bhubaneswar



Dr Srijit Mishra
Director, NCDS
Bhubaneswar



Mr. Rahul Jhingan
AGM-HR, Bajaj Corp Ltd.
Noida



Mr. Sumit Roshan
Area Head-Odisha,
Reliance Foot Print
Bhubaneswar



Mr. Titas Chaki
Zonal Manager-HR, Mahindra
& Mahindra Financial Services,
Kolkata



IMIS Bhubaneswar has been awarded as the “Best BsSchool Innovative Education Award-2016” by DNA and Stars of the Industry Group. Advisor Dr. K. K. Beuria is receiving the award at Taj Hotel, Mumbai.

Thanks to the following Corporates for offering FINAL PLACEMENTS-2016

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- Cadila Pharma
- Capital IQ
- Ceasefire
- Colgate Palmolive
- Dabur
- Deloitte India
- Exide
- Fenesta
- Future Retail
- Hindustan Unilever
- ICICI Securities
- IFMR
- IndusInd Bank
- ITC Ltd.
- Janalakshmi Fin. Services
- Kotak Mahindra Bank
- Kotak Securities
- Kurl-On
- Mahindra Finance
- Markets & Markets
- Naukri.com
- Nestle India
- Pantaloons
- Redington
- Reliance GIC
- Reliance Jio
- RBS
- SBI Life
- SG Analytics
- SKS Microfinance
- Spandana Sphoorty
- Transparent Value
- UPS
- United Spirits
- Universal Sampo
- Vodafone
- XL Dynamics

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