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From the Editor's Desk...

"Empowering the individual is empowering the nation. And empowerment is best served through rapid economic growth with rapid social change."

--Atal Bihari Vajpayee, Ex Prime Minister of India

India's electoral behemoth has re-imposed faith in Modi Govt. If not a thumbs-up to its performance, this can certainly be construed as an aspiration for economic growth and a better future. This aspiration echoed in President Kovind's speech when he stated that the govt. plans to make India a 5-trillion dollar economy by 2024.

Modi's pro-business image and India's youthful population have lured foreign investors, with several committing billions of dollars in investments and ramping up hiring. In 'Ease of Doing Business', India has leap-frogged 65 positions from a ranking of 142 in 2014 to 77 in 2019, and aims to find a place among the top 50 countries of the world. GST has made the concept of 'One country, one tax, one market' a reality and efforts to further simplify it continue. Insolvency and Bankruptcy Code has made it possible for banks and financial institutions to settle more than Rs 3,50,000 crores. The govt. wishes to establish 50,000 start-ups by 2024. India's push for increased broadband access

and cloud-first approach towards skilling and digital transformation has been lauded.

Unemployment in the country is at a four-decade-high hence bottlenecks responsible for holding back labour-intensive sectors need to be done away with. Reforms are expected in regulations related to international trade, exchange rate, labour laws, land laws and urbanization.

US has terminated India's designation as a beneficiary developing country under the General System of Preferences (GSP) Programme. India has retaliated by imposing duties on about 29 goods of US origin. India's trade surplus with the US is merely \$23 billion against China's \$323 billion; moreover, India can prove to be an ally when US firms are looking to relocate out of China due to rising manufacturing costs there. India is looking to push up employment levels, so cannot afford to lose out on labour-intensive export items to the US like gems, jewellery and textile. Hence resolution is desirable as U.S. Secretary of State, Mike Pompeo visits India.

We, at IMIS are buoyant as we gear up to welcome our new batch, and look forward to being instrumental in facilitating for them a plum share in India's imminent growth story.



YEARS OF
BUSINESS EDUCATION

FAREWELL 2017-19

EVENTS ...



Learning from my first job and quest for more.....

Whether to go for higher studies or to get a job experience first? The journey started with lots of excitement and wonder. Aviation industry was always a bit fictional for me. Boarding the Kolkata flight with four of my college mates, I never knew my journey would be so thrilling. The decision of whether to go for it or not was a real dilemma but the enthusiasm of becoming independent and securing my future and holding a lot of responsibilities thrust me to kick start a new beginning. The moment I got through the campus interview was the first step towards my dreams. The journey from a girl to a lady started on the first day of my induction program. The air ticket, airport pick and drop, the stay at an extravagant hotel and the liberty of ordering exquisite cuisine anytime made my first impression of the job to be a bit well-appointed. Everything was so fresh for a girl just graduated.

18th May, 2017, was my joining day at Bhubaneswar airport. In spite of having no knowledge about how to manage myself, I gathered a lot of confidence and courage to go for it. I was assigned a buddy for making me understand the various job roles which I had to perform before I was sent for my training. Then my training was scheduled for 30 days at New Delhi, where I was sent with my newly joined colleagues. On the 1st day of my training I was dumbstruck as I entered the headquarters of Indigo Interglobe Aviation, I-Fly. The training center looked so glamorous with an ambience of an airport and miniature aircrafts. Of course I was nervous as I was among pilots, inflight instructors, aircraft engineers and flight attendants and all new faces of my colleagues. We were trained about the history of aviation of the world, the terror attacks and the hacks which led to those, the security measures and the compulsory norms to be followed towards the security and maintenance of an aircraft. There were personal safety trainings, aircraft parts trainings, training on dangerous goods not to be carried in handbags or luggage trainings and customer care program. The training was vigorous and there was immense pressure on me to qualify the DGCA and BCAS examinations with excellent marks. On the day of my exam, we gave our exams with the CISF officers. My parents were proud to know my results as I had scored upright. Apart from the technical part, the customer care training was an overall personality development training. Starting from every tiny detail like the number of hair clips and the length of the nail to the body posture, vocal pitch and walking style, we were taught everything. Best part of training program was to meet pilots and in flight attendants from all over the world and to learn something new every day about them. Though the aviation industry looks glamorous, yet there is immense hard work and dedication of all the staffs to give a secure, comfortable and satisfying journey to the passengers.

Adapting to the work culture of an MNC will be a lifelong experience. Interglobe Aviation gave me opportunities

to learn about various cultures across the globe. Every day I met new people, I interacted with them and learnt something or the other. It has also helped me to improve my interpersonal skills. Customer satisfaction was always a priority and at the end of the day staffs were appreciated and recognized for their hard work towards customer contentment with attractive goodies. I recall the day I was rewarded as 6e star for being vigilant and averting a passenger from boarding a wrong flight at the time of congestion. Being a new joinee, it was an achievement for me. Dealing with the problems of passengers and solving them on a regular basis has given me tremendous patience. Every day was full of excitements, new challenges and not to forget, enormous opportunities. The best parts of my job were flexibility and work culture. We were given staff leisure travel and by availing this opportunity I was able to travel all over India by paying the lowest discounted flight fares which excluded all sorts of taxes. I was able to avail it for my family members and no doubt their souls were rejuvenated whenever they wanted a break from their hectic life without worrying much about the airfares. I remember the smile on my grandmother's face, when I asked her if she wanted to fly to meet her brother after 15 years.

Being a part of Bhubaneswar International Airport, we celebrated festivals of all cultures with grace and joy, starting from New Year to Christmas. There was always a sense of security and satisfaction. The things I miss the most are surprise birthday celebrations of pilots inside the aircrafts, the fun we colleagues had after the flights departed, the all season work which never got hampered due to climatic changes, the complimentary cookies, cappuccinos, in flight snacks and sudden celebrity appearances. Standing by its tagline "Girl Power", Indigo has always entertained female employees for better opportunities in life.

All good things must come to an end for better things to happen in future. In the world of technology and competitions we need to keep ourselves updated with the trending demands. That was the reason I had to take a step further to resign from my job for better opportunities. And after getting some work experience I was now ready for higher studies. Though leaving the job was not an easy decision for me, it is justified as I have massive optimism for my dreams to be achieved. Being an engineer, along with experience in an MNC, I learnt that technical skills along with management abilities, is the best combination. My journey with one of the reputed B-Schools in the country started last year and since the day I joined IMIS, I believe my future is in safe hands.

Abhipsa Pani
PGDM (2018-20)

AD MAD Show by Markues Club of IMIS



Team Building Game on Communication, Leadership & Motivation



International Yoga Day





Dhruba Majumdar

Lead Product Analyst

Bank of New York Mellon Technology Private Ltd.

IMIS Alumnus - PGDM (2007-2009)

1) TELL US ABOUT YOURSELF

I have lived my life in Kolkata and presently staying in Pune for almost 9 years. I like to read and stay updated with all the latest happenings in technology.

I am a foodie so definitely like to try different cuisines all the time. I love to go on long drives, visit new places, and give quality time to my family.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

My wife Oindrilla Majumdar currently works in WNS global services as a Quality Analyst. My son Reyansh Majumdar is 3 years old. My father Manoj Majumdar is retired and mother Ruma Majumdar is a homemaker.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS

- I was promoted to Senior Analyst within 6 months in Patni Computer Systems in 2010
- Quarterly Award 2012, Quarterly Award 2016, Quarterly Award 2018
- Client Accolades 2016, Client Accolades 2017, Client Accolades 2019
- BNY Mellon – “Continuity made the difference” 2015
- Promoted as Manager in 2018 handling team in India & supporting Poland.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

Being in a financial technology company there is a vast opportunity in both functional & technical fields. Let it be analytics, performance measurement, data management, investment accounting etc. there is a huge demand for people who have knowledge & understanding in finance/ financial products and technical knowledge like PLSQL/Java/Software Development. Future is automation and especially financial institutions (Mutual Funds, Banks, Custodians, Hedge Funds, Sovereign Funds etc.) are moving towards artificial intelligence or automation.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

Anyone can apply through the BNY Mellon Website or direct walk-ins.

6) YOUR SUGGESTIONS FOR JUNIORS

“Stay Hungry, Stay Foolish” – Steve Jobs.

There is no shortcut for success and hard work. Believe in yourself and no one will be able to stop you from being successful. No matter which field you are in, no matter what you do if you are hungry for success you will be successful.

7) FOR YOUR ALMA MATER

IMIS helped me in nurturing my skills and I feel very lucky to have such erudite & experienced professors and so caring staff. IMIS had provided us excellent facilities and helped me to grow as a professional. I feel proud for being a part of this institution and would like to thank everyone associated.



Dr. Ashish Kumar Mohanty

Article titled: "A Skill-gap Study: An analytical Approach with a special focus on tourism education and tourism industry in Odisha"
Journal: Scopus Indexed Journal - African Journal of Hospitality, Tourism and Leisure, ISSN:2223-814X, Vol.8, Issue.3, 2019

**NEW FACULTY JOINED
AT IMIS, Bhubaneswar**



Prof. (Dr.) Ananya Roy Pratihar
Assistant Professor

Area :
HRM, OB & Business Communication

Training Programme on Corporate Etiquettes for Senior Sales Executives of Mondelez International Ltd.





Mr. Atanu Chakraborty
Regional Sales Training Manager
Abbott Healthcare, Kolkata
(Alumnus)



Mr. Abhijit Guha
Area Sales Manager
Abbott Healthcare, Kolkata
(Alumnus)



Mr. Smruti Ranjan Jena
Area Business Head
TVS Motors, Kolkata
(Alumnus)

Thanks to the following Corporates for offering
**SUMMER INTERNSHIP
PROGRAMME 2019**
(Indicative)

 Future Group (Central)	 Future Group (Big Bazaar)	 Max Lifestyle	 Aditya Birla Fashion & Retail	 Berger Paints
 ITC Ltd.	 TATA Steel	 TVS Motors	 Dabur India	 Patanjali
 HDFC Bank	 Kotak Securities	 State Bank of India	 United Bank of India	 Hindware
 Bacardi India	 IBNUS Soft Tech	 Tata Motors	 Lakme India	 Mondelez India

Thanks to the following Corporates for offering
FINAL PLACEMENT 2019
 (Indicative)

				
				
				
				
				
				
				

Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Rakhi Dutta**, Editor (Asst. Professor)
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