



# Placement Highlights & Analyses - 2015 & 2016



**Institute of Management  
& Information Science**

(Approved by AICTE, Govt. of India)

BHUBANESWAR



Dear Stakeholders,

We express our sincere gratitude to the esteemed recruiters for their participation in campus placement for graduating class of 2016. In spite of challenging employment conditions, the recruiters continue to have faith in our curriculum, faculty and academic rigor. We earnestly thank them for their unstinted support and cooperation.

The campus placement in 2016 witnessed participation from leading companies offering roles across industry/ functions and geographies. 52 companies participated in our final placement processes. Companies recruited our students in different verticals and offered roles in the areas such as, research & analytic, client servicing, financial operations, recruitment & training development, sales & marketing etc.

In this small document, we present a consolidated report on campus placements for 2015 & 2016 for kind reference and future planning.

We look forward to your participation in the forthcoming placement season again.

Assuring our commitment to deliver industry expectations.

Satyabrata Bhuyan  
Dean (Corporate Relations)

### Major Highlights of Campus Hiring @ IMIS

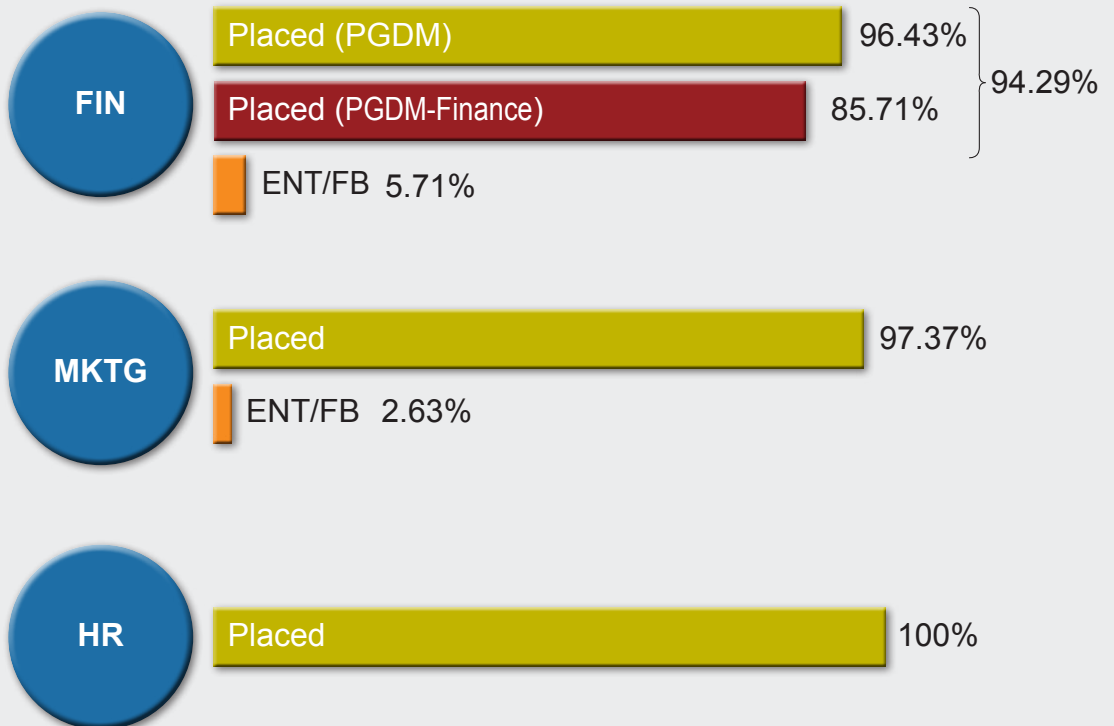
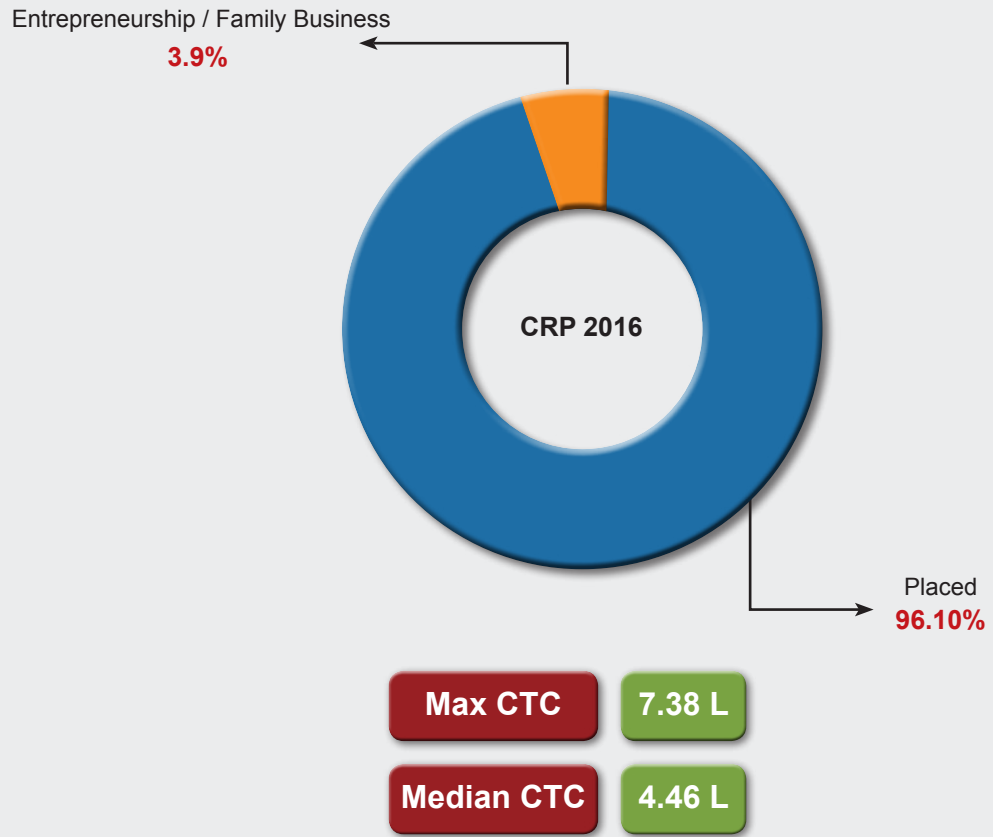
17 companies belong to “**Top and Best 500 Companies in India**”. Source: Economic Times (ET 500 for the year 2015)

7 companies belong to “**Top 100 Companies in India**” and 5 companies belong to “**Top 50 Companies in India**”. (Source: Economic Times, for the year 2015)

4 companies belong to “**Top 25 Marketing Companies in India**”. (Source: Economic Times, for the year 2015)



# OVERALL PERFORMANCE - CRP 2016



\* ENT/FB : Entrepreneurship / Family Business

The consolidated final placement performance of IMIS, Bhubaneswar for the year i.e. 2015 & 2016 has been presented below for reference. The companies are grouped into industry cluster depending upon the similarity in industry category. The offers by companies were in the functional areas such as; Sales, Marketing, Finance, HR and System, etc.

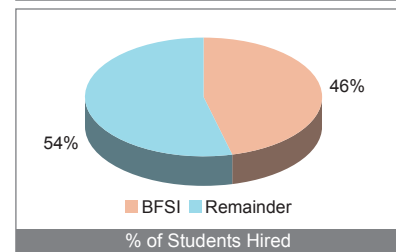
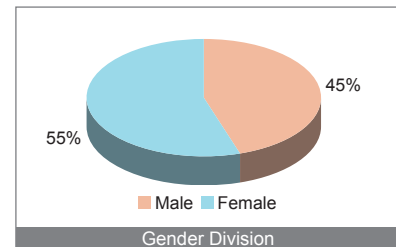
## BFSI

IMIS Bhubaneswar has been the preferred destination for the talents search by the Bank, Financial Services & Insurance (BFSI). This sector remained so far the most desired career choice among the finance students of the institute.

Participating Companies
Axis Bank
Bajaj Allianz GIC
Bajaj Capital
Bajaj Finserv
Edelweiss Financial Advisors
HDFC Bank
ICICI Securities
IFMR Rural Channels
India Infoline
IndusInd Bank
ING Vyasya
Janalaxmi Financial Services
Annapurna Micro Finance
Karvy Stock Broking
Kotak Life Insurance
Kotak Mahindra Bank
Kotak Securities
Mahindra Finance
Ocwen Financial Services
RBS Business Services
Reliance GIC
Reliance Securities
SBI Life Insurance
Shriram Transport Finance
Spandana Sphoorty Fin. Services
Tata AIG GIC
Universal Sompo GIC

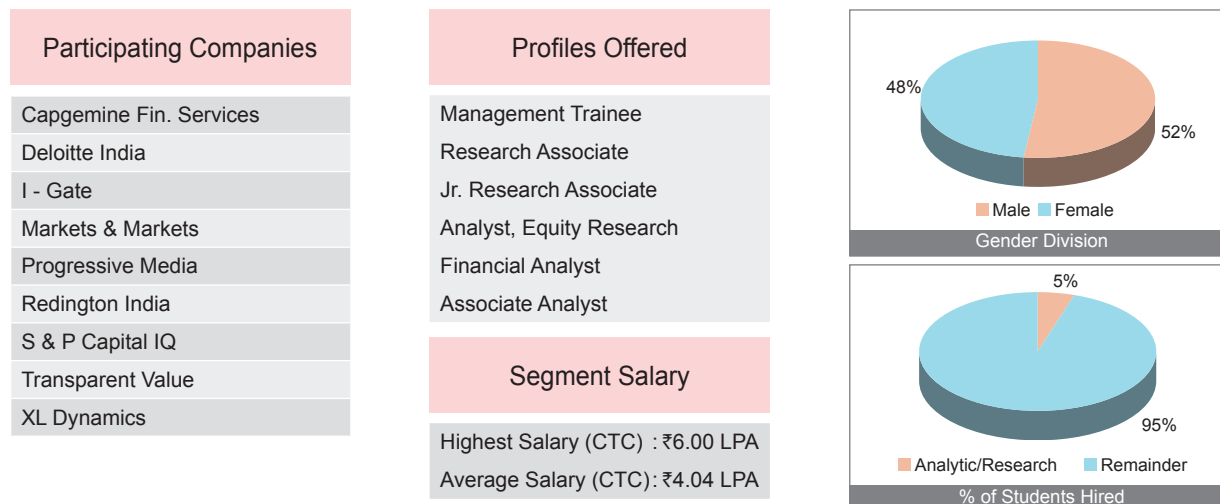
Profiles Offered
Asst. Manager
Management Trainee
Officer Brand Promotion
Branch Manager
Dy. Manager
Executive Trainee
Process Associate
Executive Trainee
Operation Executive
Relationship Manager
Trainee Retail Branch Banking
Jr. Executive Trainee

Segment Salary
Highest Salary (CTC) : ₹7.38 LPA
Average Salary (CTC): ₹4.64 LPA



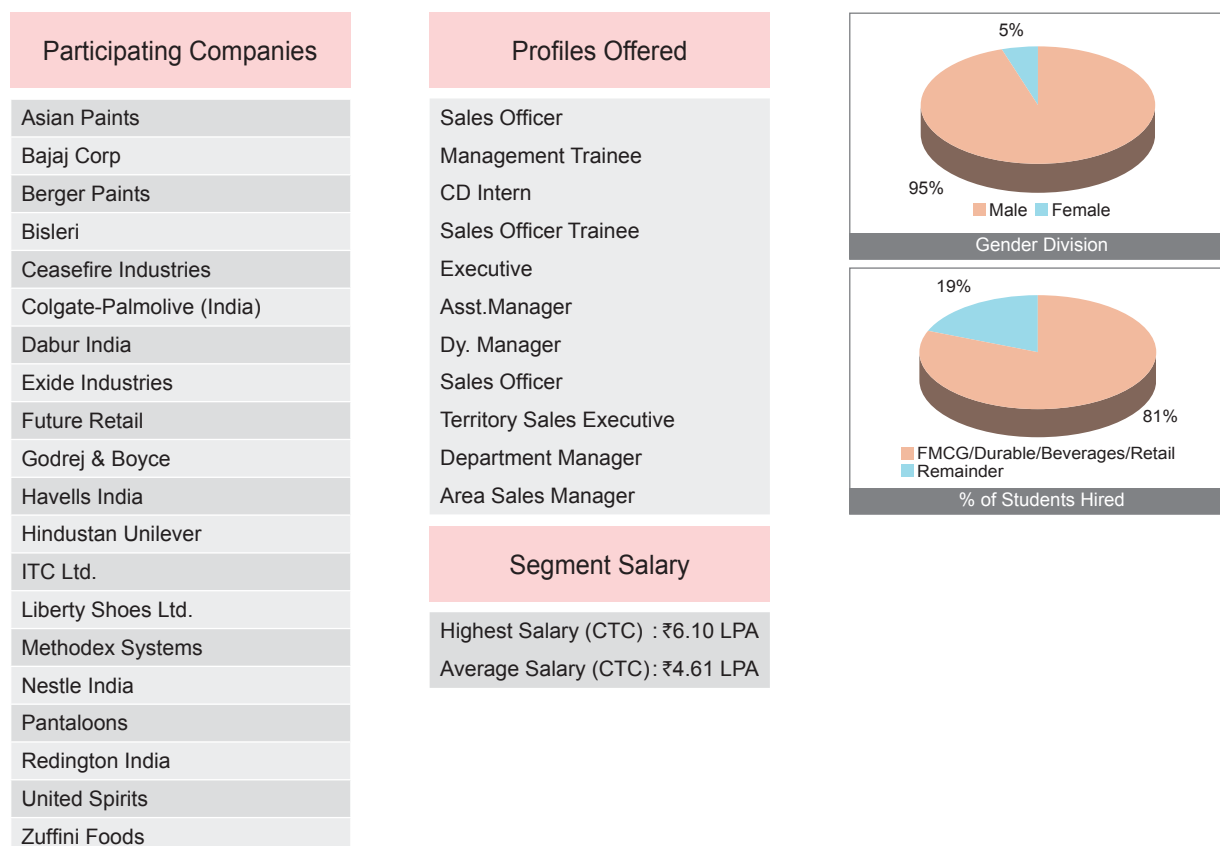
## Analytic/Research

Career in this sector has found increasing interest among the management students of the institute. The high-end profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.



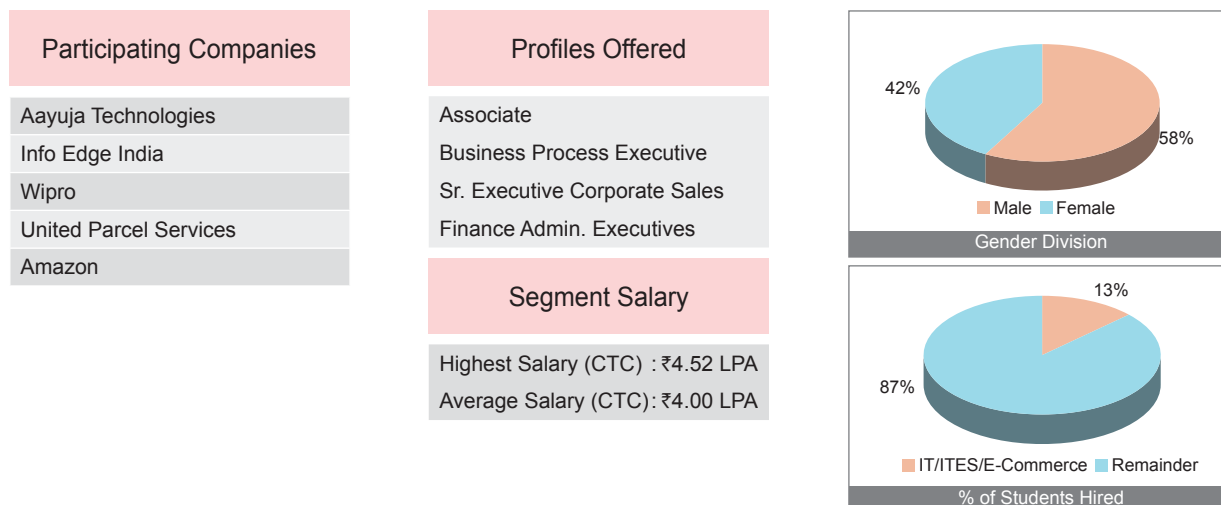
## FMCG/Durable/Beverages/Retail

IMIS Bhubaneswar has clear distinction in preparing students to pursue career in FMCG, Durable, Beverages and Retail sector. The success in channel management role by IMIS alumni in their various positions has been widely acclaimed by the industry. The uniqueness in nurturing talents for the roles in this sector attracts the best companies to visit this campus.



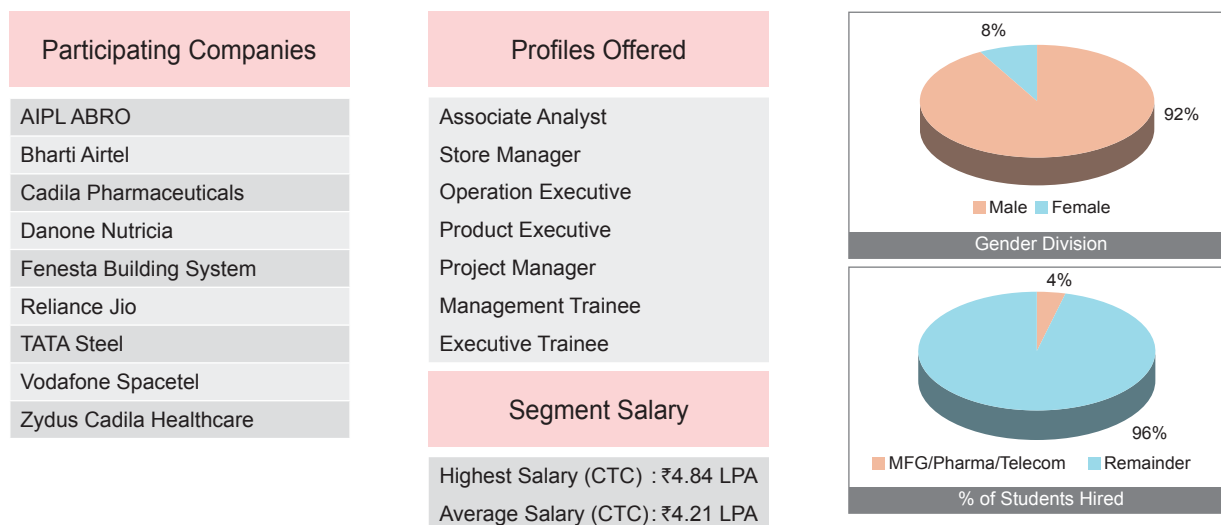
## IT/ITES/E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce is gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available, the management talents from Engineering and IT background in particular are showing interest for this sector.



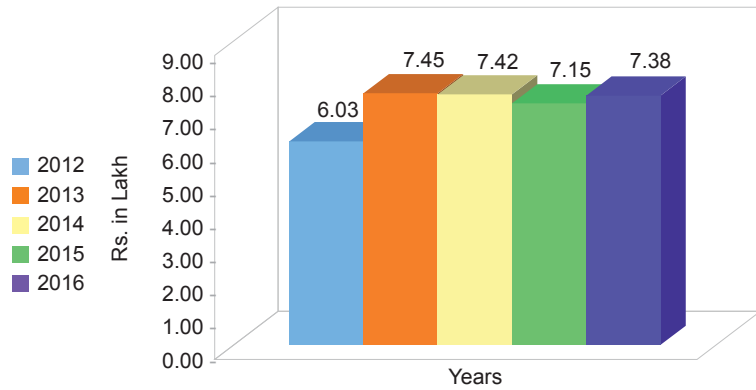
## Manufacturing/Pharma/Telecom

Manufacturing, Pharma & Telecom Industries is an upcoming avenue which holds promises of a lucrative career opportunity for the management graduates. There has been a good start point with the leading companies showing interest to visit this campus.

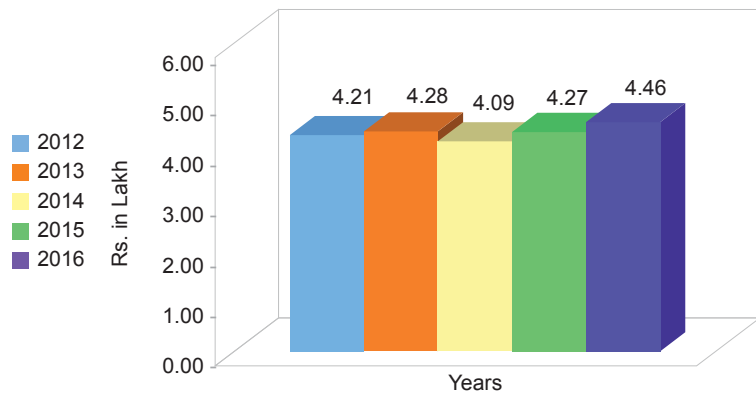


# Comparative Performance (Last 5 years)

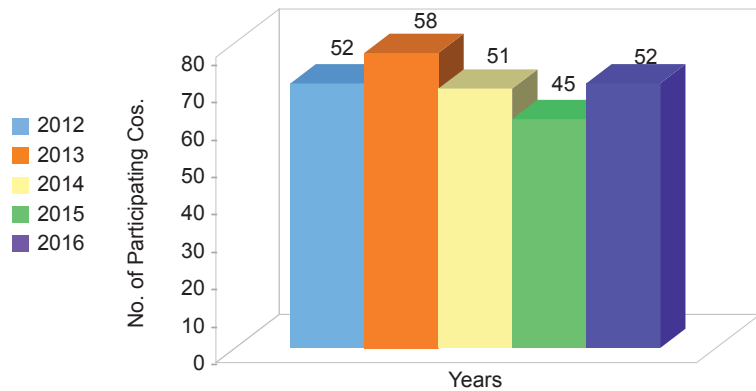
## Highest Salary (CTC)



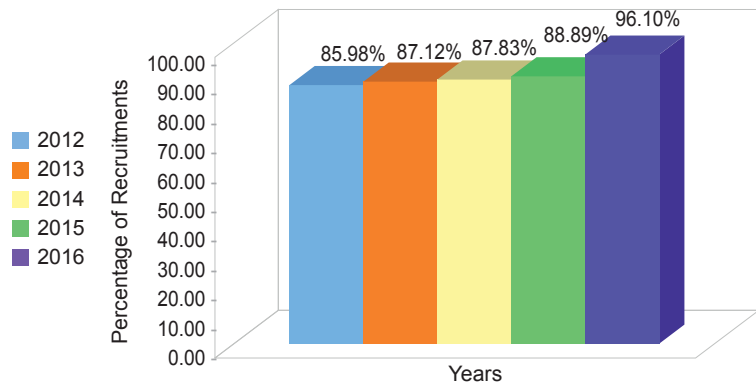
## Median Salary (CTC)



## No. of Participating Companies



## Percentage of Recruitment\*



\* Excludes Entrepreneurship / Family Business






*The B-School  
that Thinks Ahead...*

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words: Discipline, Leadership and Commitment.



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-  [imisbbsr.odisha](https://www.facebook.com/imisbbsr.odisha)
-  [+imisbhubaneswar](https://plus.google.com/+imisbhubaneswar)

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