



# Placement Highlights & Analyses - 2016 & 2017



**Institute of Management  
& Information Science**

(Approved by AICTE, Govt. of India)

BHUBANESWAR



### Major Highlights of Campus Hiring @ IMIS

18 companies belong to “**Top and Best 500 Companies in India**”. Source: Economic Times (ET 500 for the year 2016)

12 companies belong to “**Top 100 Companies in India**” and 6 companies belong to “**Top 50 Companies in India**”. (Source: Economic Times, for the year 2016)

7 companies belong to “**Top 25 Marketing Companies in India**”. (Source: Economic Times, for the year 2016)

Dear Stakeholders,

We express our sincere gratitude to the esteemed recruiters for their participation in campus placement for graduating class of 2017. In spite of challenging employment conditions, the recruiters continue to have faith in our curriculum, faculty and academic rigor. We earnestly thank them for their unstinted support and cooperation.

The campus placement in 2017 witnessed participation from leading companies offering roles across industry/ functions and geographies. 47 companies participated in our final placement process. Companies recruited our students in different verticals and offered roles in the areas such as, research & analytic, client servicing, financial operations, recruitment & training development, sales & marketing etc.

In this small document, we present a consolidated report on campus placements for 2016 & 2017 for kind reference and future planning.

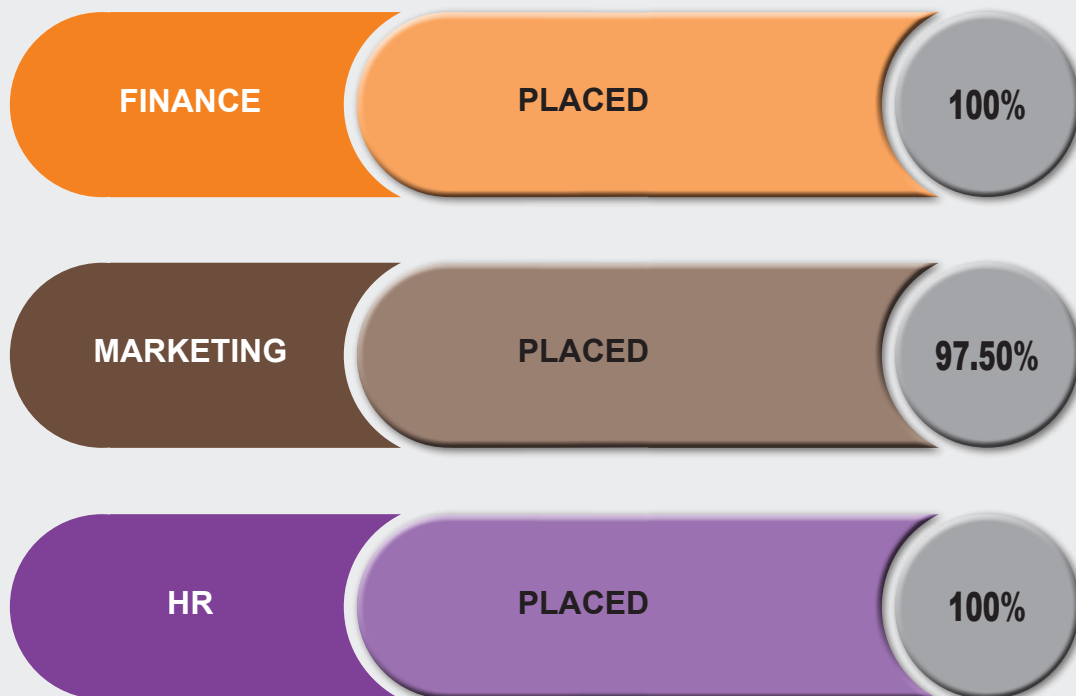
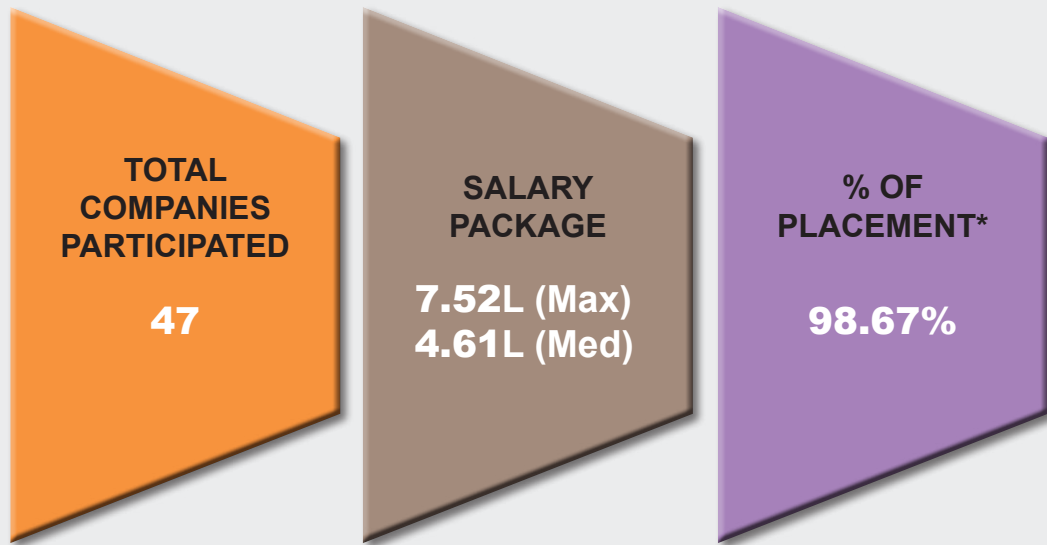
We look forward to your participation in the forthcoming placement season again.

Assuring our commitment to deliver industry expectations.

Satyabrata Bhuyan  
Dean (Corporate Relations)



# An Overview - CRP 2017

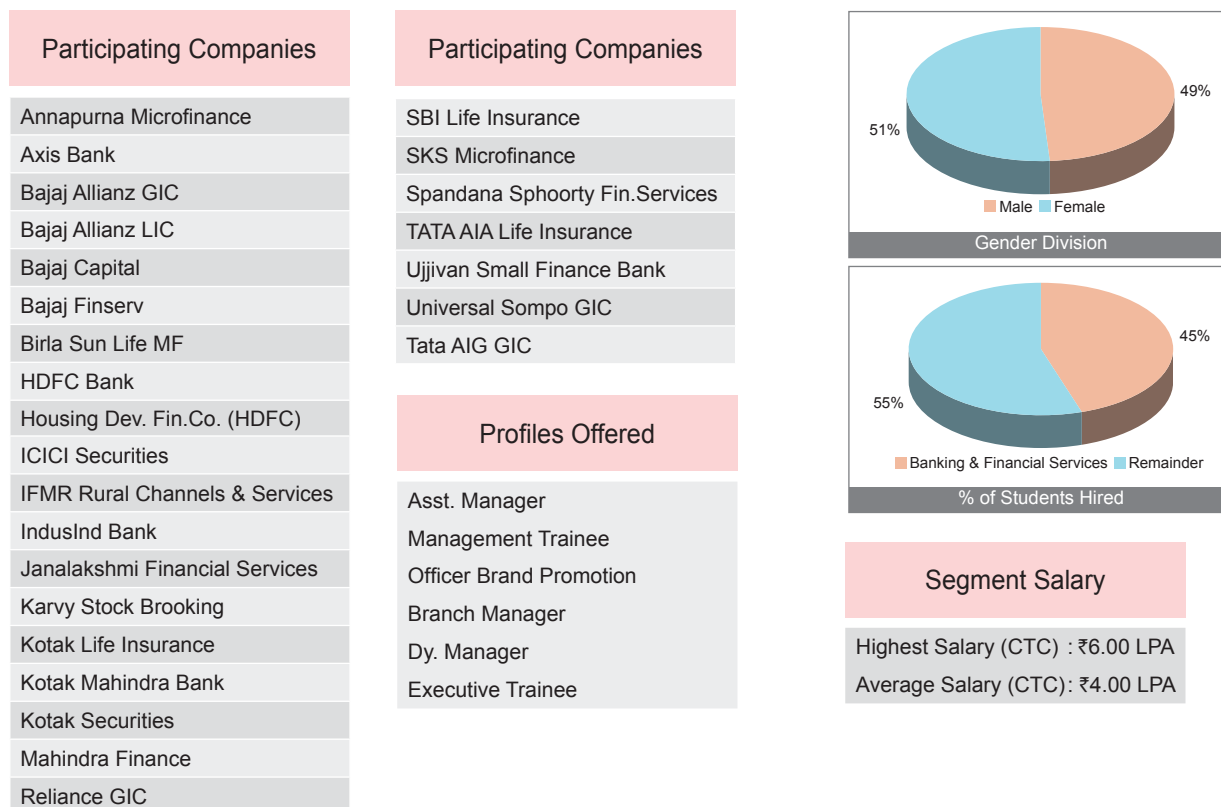


\* 1.33% Entrepreneurship / Family Business

The consolidated final placement performance of IMIS, Bhubaneswar for the year i.e. 2016 & 2017 has been presented below for reference. The companies are grouped into industry clusters depending upon the similarity in industry category. The offers by companies were in the functional areas such as; Sales, Marketing, Finance, HR and System, etc.

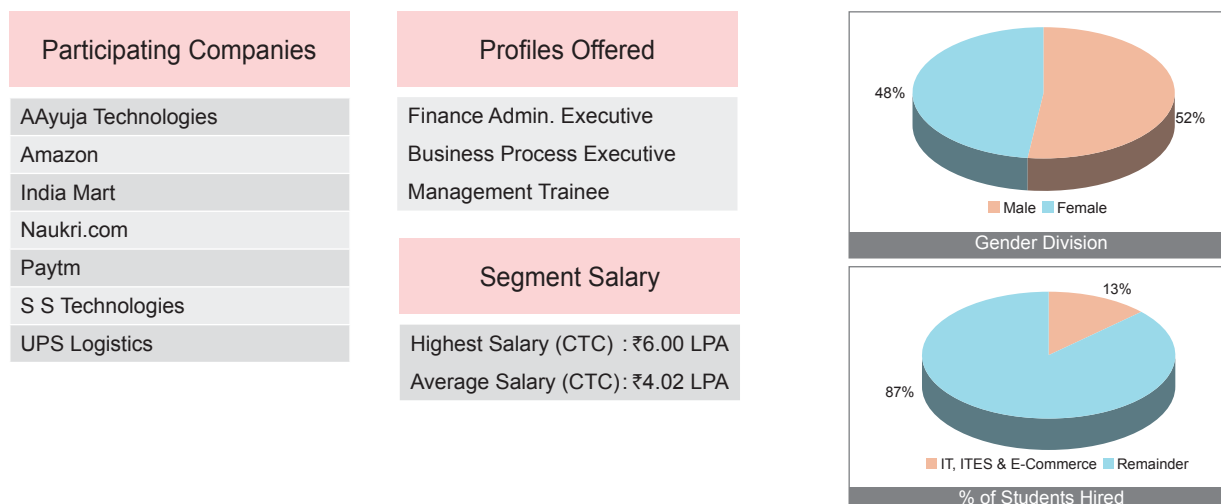
## Banking & Financial Services

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking and Financial Services Sector. This sector remained so far the most desired career choice among the finance students of the institute.



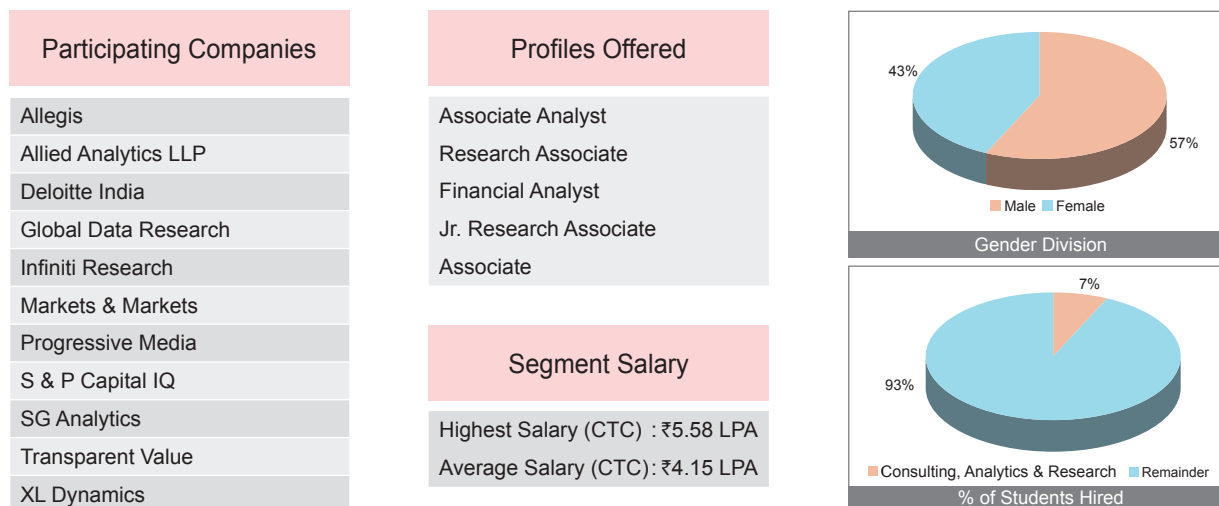
## IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.



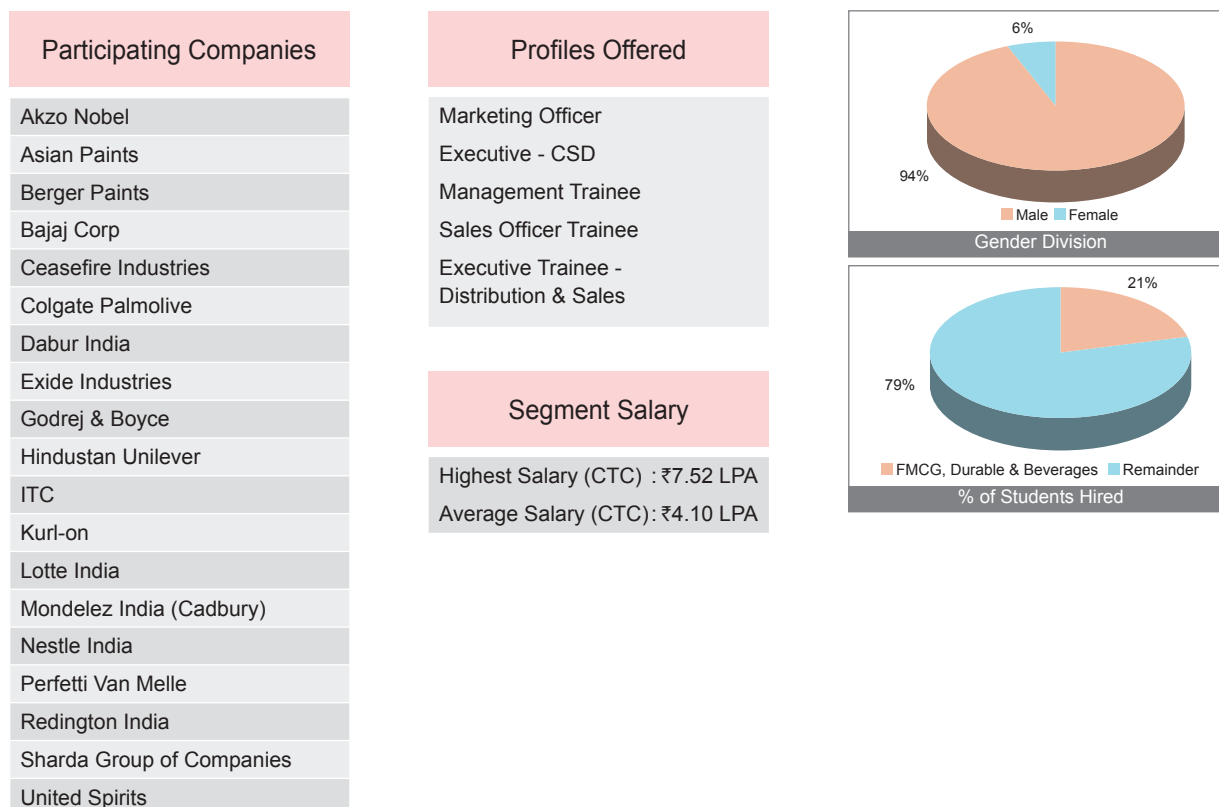
## Consulting, Analytics & Research

Career in this sector has found increasing interest among the management students of the institute. The high-end profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.



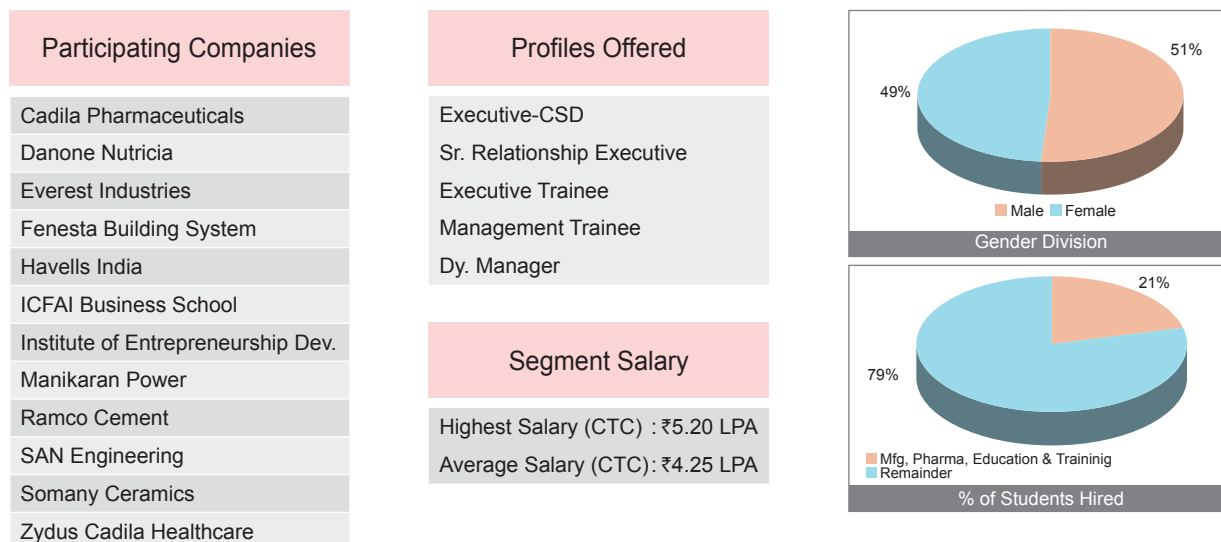
## FMCG, Durable & Beverages

IMIS Bhubaneswar has clear distinction in preparing students to pursue career in FMCG, Durable and Beverages sector. The success in channel management role by IMIS alumni in their various positions has been widely acclaimed by the industry. The uniqueness in nurturing talents for the roles in this sector attracts the best companies to visit this campus.



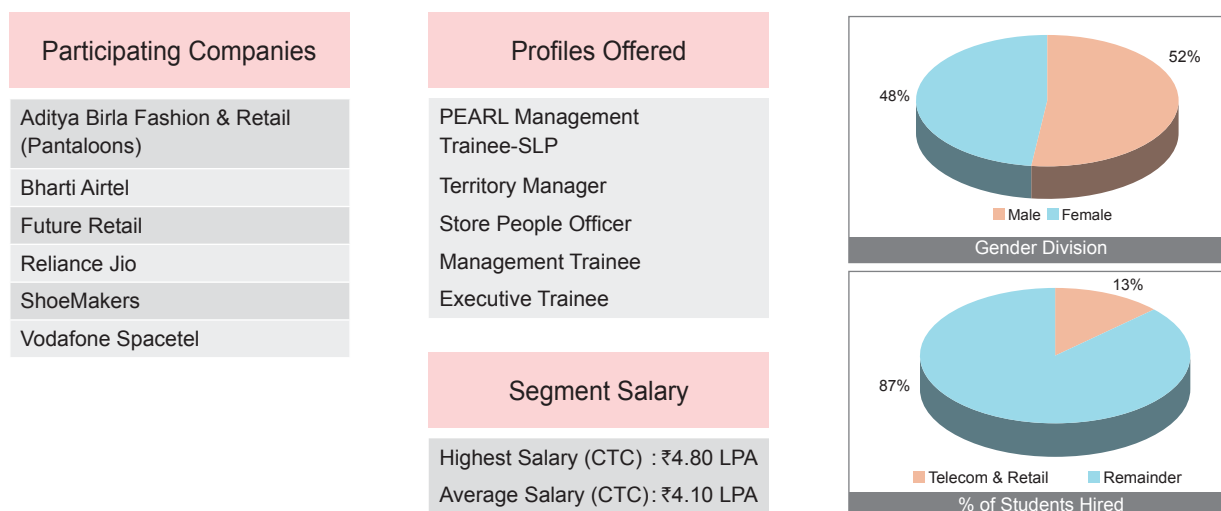
## Manufacturing, Pharma, Education & Training

The sectors like Manufacturing, Pharma, Education & Training are some of upcoming avenues which hold promises of a lucrative career opportunity for the management graduates. There has been a good start point with the leading companies showing interest to visit this campus.



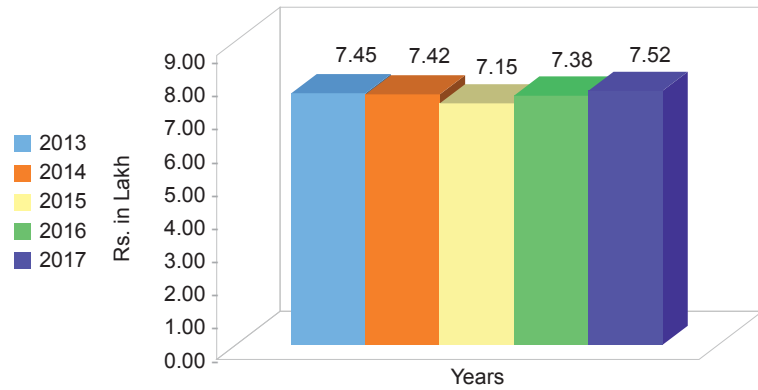
## Telecom & Retail

Career in these two niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters.

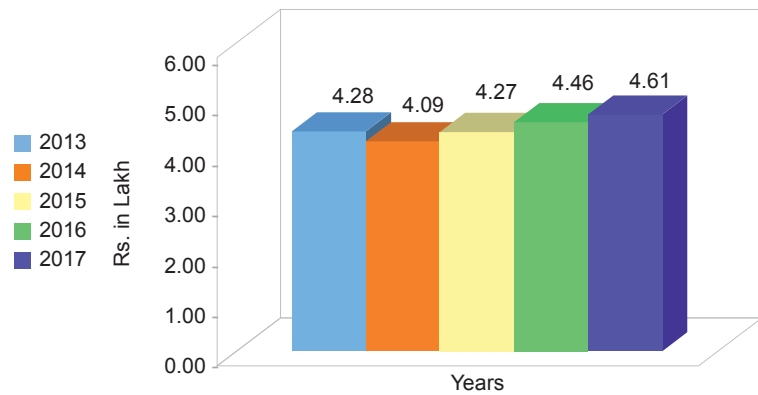


# Comparative Performance (Last 5 years)

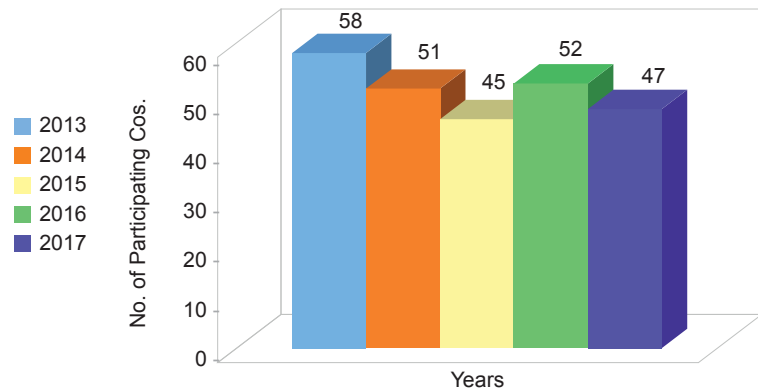
## Highest Salary (CTC)



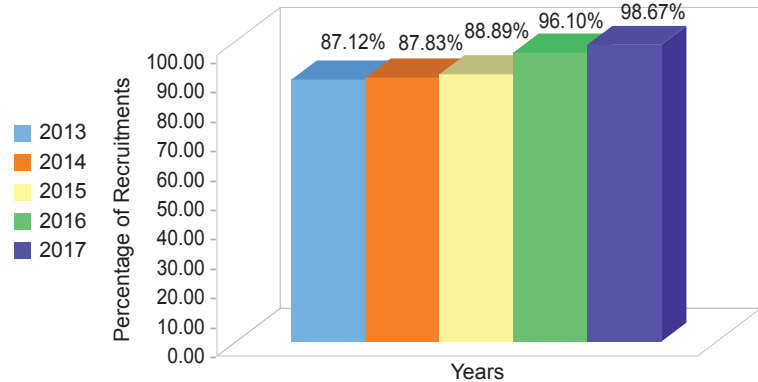
## Median Salary (CTC)



## No. of Participating Companies



## Percentage of Recruitment\*



\* Excludes Entrepreneurship / Family Business




## *The B-School that Thinks Ahead...*

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words: Discipline, Leadership and Commitment.



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