

EXOCUM 2023-25 Batch



Institute of Management & Information Science BHUBANESWAR

(Approved by AICTE, Govt. of India)



Vision

Institution beyond education for creating industry ready professionals

Mission

To produce some of the talented, highly skilled, creative and confident management professionals to take up key responsibilities in the development of our nation

Values

- **✓** Discipline
- ✓ Leadership
- ✓ Commitment

EXORDIUM 2023

Management Induction Program

18th July to 29th July 2023

EXORDIUM as a threshold to the management program is designed to orient the students towards professional culture and familiarize them with necessary skills required to become successful in the career path. This program is carried out just before the commencement of regular sessions.

During this program, renowned academicians, practitioners and alumni from industry are invited for an effective learning session by sharing their views and experiences with the students, who are to be made familiar with the rudiments of management as a profession and its culture prior to the commencement of the course.

PROGRAM SCHEDULE

'Welcome to Freshers'

9.00am – 2:00 pm
Ice Breaking (Part-I) By Dr. Divya Gupta
Address by Chairman, IMIS
Prof. (Dr.) K. K. Beuria
Address by Director, IMIS
Prof. (Dr.) Usha Kamilla
Address By Chief Guest
Ice Breaking (Part-II)
Faculty Interaction

'Academic Orientation'

3.00 pm- 4.30 pm

By Dean Academics

Prof.(Dr.) Divya Gupta

'**Life @IMIS**' 4:45pm – 5:15 pm

By Prof. (Dr.) Anil Mishra Dean Student Welfare 18 JUL

'CEO's Journey' 9.30am – 10.30am

Mr. Debasish Rout

(Alumnus- Batch: 1996-98) CEO, Domestic Operations Deejay Distilleries Pvt. Ltd Mumbai Corporate Culture: The Building Blocks of Business 10.45am – 12.00pm

Prof. Thomas Mathew

Managing Director, Odisha Capital Market and Enterprises Ltd.

'Activity: Cave Rescue (Group-A) and Business Game: GameX (Group-B)'

12.15pm – 1.30 pm

Ву

Prof. (Dr.) Lopamudra Mishra Prof. (Dr.) Badal Rath Prof. Supratim Pratihar Prof. (Dr.) Prakash Chandra Dash 19 JUL

"Career Trends"

3:00 pm - 4:30 pm

And

'Building Non Verbal Skills'

4.45pm – 5.15pm

Ву

Prof. (Dr.) Surya Dev

Prof. (Dr.) Ananya Roy Pratihar Prof. (Dr.) Anupama Jena

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JUL

'Information Systems @IMIS' 9.30am – 10.30am

> By Prof. Sujit Kumar Baboo Prof. Abhishek Acharya

'Activity: Cave Rescue (Group-B) and Business Game: GameX (Group-A)' 10.45am – 12.00pm

Ву

Prof. (Dr.) Lopamudra Mishra

Prof. (Dr.) Badal Rath

Prof. Supratim Pratihar

Prof. (Dr.) Prakash Chandra Dash

'Career Aspirations and Corporate Expectations' 12.15pm – 1.30 pm

> Ms. Sanchita Guha (Alumnus-Batch: 2002-04) Chief Manager (HR) Kotak Mahindra Bank, Mumbai

Building Team Coordination Skills' 3:00 pm – 4:15 pm

By Prof.(Dr.) Ananya Roy Pratihar Prof.(Dr.) Anupama Jena

'Entrepreneurship, Investment Promotion and Make in Odisha' 4.30pm – 5.30pm

> Mr. Rajib Dhal, Chief General Manager IPICOL Bhubaneswar

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JUL

'Retail for Budding Managers' 9.30am – 10.30am

Mr. Chiradeep Roy Gupta
(Alumnus-Batch: 2001-03),
Chief General Manager(National)(Operation)
Emami Frankross Ltd.
Kolkata

'Re-imagining Profit : A "Secure Future" Approach'

10.45am - 12.00pm

By
Prof. (Dr.) Mrinal Chatterjee
Director
Indian Institute of Mass Communication,
Dhenkanal, Odisha

'Case Method of Teaching' 12.15pm – 1.30 pm

By
Prof. Supratim Pratihar
Professor in Marketing
IMIS

'Digital Marketing as a Career' 3:00 pm – 4:15 pm

By Ms. Shravanti Roy (Alumnus-Batch: 2000-02), Sr. Vice President Marketing Zee Entertainment Enterprises Limited Kolkata

'Building Leadership Skill' 9.30am – 10.30am

By
Prof. (Dr.) Ananya Roy Pratihar
Prof. (Dr.) Anupama Jena
Professor in Business Communication
IMIS

Panel Discussion

Unleashing potential: Women Alumni 9.30am – 12.00pm

Ms. Sony Samal

Ву

(Alumnus-Batch: 2008-10) Founder & Director, 72 DPI Skillz Pvt. Ltd. Bhubaneswar

Ms. Pratima Mohapatra

(Alumnus-Batch: 2015-17) Human Resources Lead, CSM Technologies. Bhubaneswar

Ms. Samriddha Chatterjee

(Alumnus-Batch: 2015-17) Human Resource Analyst, Accenture Bengaluru

22 JUL

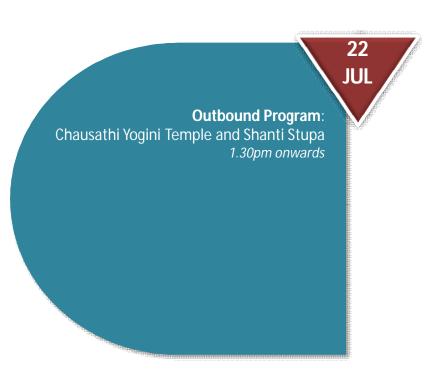
Ву

Ms. Varneeta Dash

(Alumnus-Batch: 2018-20) Analyst, Deloitte Hyderabad

Ms. Anurima Dash

(Alumnus-Batch: 2021-23) Associate Manager, IDFC First Bank Mumbai



EXORDIUM 2023

Prerequisites 24th Jul – 29th Jul 2023 A <u>prerequisite</u> is anything that you need to know or understand first before attempting to learn or understand something new. Special classes will be organized for Prerequisite Courses before commencement of regular classes. These classes will be held to facilitate the students who have no or very little exposure in the subjects mentioned below.

- P1 : Business Computing (BC)
- P2 : Accounting The Language of Business (ALB)
- P3 : Basics of Economics (BE)
- P4 : Building Communication Skills (BCS)
- P5 : Comprehending Financial Lingo (CFL)

'Basics of Economics (BE):I'

10.00am – 11.15am

By Prof. (Dr.) Usha Kamilla Director, IMIS

'Creativity- An Essence of Life' 11.30am – 12.45pm

By
Ms. Sujata Dwibedy
(Alumnus Batch: 1997-99)
Chief Investment and Trading Officer
Amplifi, Dentsu International
Mumbai

'Library Orientation Workshop' 3.00pm – 4.30 pm

> By Dr. Ananya Roy Pratihar (Prof. in-charge) Ms. Prativa Samal (Chief Librarian)

24 JUL

25 JUL 'Business Computing (BC)' 'Poster Competition' 10.00am – 11.15am 11.30am – 12.45pm Ву Prof. Sujit Kumar Baboo **Decision Science IMIS** 25 JUL 'The Threshold' 3.00pm – 4.30 pm Ву Ms. Nandini Chowdhury (Alumni Batch:2004-06) Sr. Branch Manager **Commonwealth Bank of Australia** Melbourne, Australia

'Building Communication Skills (BCS)'

10.00am – 11.15am

By Prof. (Dr.) Ananya Roy Pratihar Business Communication

'Competing with Competition'

11.30am – 12.45pm

By
Ms. Chunku Pani
Alumnus Batch: 2004-06
South Asia Member and Stakeholder
Manager-South Asia,
Institute and Faculty of Actuaries
Hyderabad

25 JUL

'Treasure Hunt'
3.00pm – 4.30 pm

By Prof. (Dr.) Surya Dev Prof. (Dr.) Anil Mishra IMIS

'Building Communication Skills (BCS)'

10.00am – 11.15am

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Hyderabad

26 JUL

'Treasure Hunt'
3.00pm – 4.30 pm

By Prof. (Dr.) Surya Dev Prof. (Dr.) Anil Mishra IMIS

'Self Branding' 10.00am – 11.15am

By
Ms. Sukanya Roy Chowdhury
Alumnus Batch: 2000-02
Founder & Chief Knowledge Engineer
Learning Levers
Mumbai

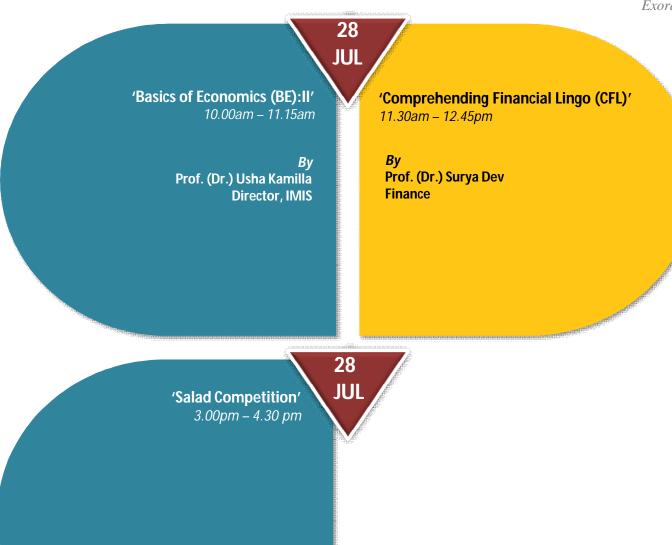
'Accounting-The Language of Business (ALB)'

11.30am – 12.45pm

By Prof.(Dr.) Sahadev Swain Finance

'Face Painting/Mehendi'
3.00pm – 4.30 pm

27 JUL



'Business Game: COMMUNEX' 10.00am – 11.15am

> By Prof.(Dr.) Badal B. Rath Marketing

Local Sight Scene: Deras Dam 1.00pm onwards

Prof.(Dr.) Sahadev Swain Prof.(Dr.) Badal Rath Prof.(Dr.) Lopamudra Mishra

Frequently Asked Questions (FAQs)

Q. Which online platform will be used for online induction sessions?

A. We'll be using GOOGLE MEET, a virtual platform for online sessions.

Q. What are the requirements for online class?

A. Laptop/Desktop with web camera and internet connection. If laptop/desktop is not available, smart phone with mobile data (2 GB per day). Please download 'Google Meet' app from play store in your smart phone. In case of laptop/desktop, please download 'Google Meet' from Google and install.

Q. How to log in for the online session?

A. The <u>link</u> will be provided on the previous day in your mail for every session. Your need to click the link and join the session. You are advised to join before 10 minutes of the session. Once you join, keep your mic on <u>mute mode</u>. If you want to ask a question then unmute and ask. You can also send questions in the chat box.

O. Can we have a demo session?

A. Yes. We'll organize a demo session on 2ND Aug 2022 to make the students understand the technical issues involved for a successful online class.

CONTACT US

COORDINATORS FOR EXORDIUM PROGRAM

Prof. (Dr.) Anil MishraOperation Area

Prof. (Dr.) Ananya Roy PratiharCommunication Area

Prof. (Dr.) Anupama Jena Communication Area