

# BULLETIN 2021







# **Vision**

Institution beyond education for creating industry ready professionals

# **Mission**

To produce some of the talented, highly skilled, creative and confident management professionals to take up key responsibilities in the development of our nation.

# **Values**

Discipline

 Leadership Commitment



# **ADVISORY BOARD MEMBERS**

# CHAIRMAN

Prof. (Dr.) Thomas P.D., Sj Founding Member, XIMB Former Director, XLRI & XITE Director, XLRI, Mumbai

# **MEMBERS**

Dr. Asit Mohapatra Professor, IIM, Ranchi

Mr. C. V. Raghu Group General Counsel, Samvardhana Motherson

#### Dr. Tanaya Mishra

CHRO

VISIONET

#### Mr. Manoj Padmanabhan

India BD Head, M & E, Amazon

# Mr. Rajesh Padmanabhan

Talavvy Business Catalysts LLP.,

#### Capt. Rahul Sharma

Director / CHRO, RH Factor

#### Ms. Shobha Swarup

Director HR, Indian Subcontinent, Sealed Air Corporation

#### Mr. Bimal Rath

Founder, Think Talent Services Ex-Head (HR) Nokia India

#### Mr. Tanmaya Panda

HEAD - Human Resources, Universal Sompo General Insurance Co. Ltd.

# Prof. (Dr.) S. Moharana

Former Professor, Dept of Commerce, **Utkal University** 

#### Prof. P. C. Rath

Former Professor, Dept. of Business Administration, **Utkal University** 

#### Mr. H. K. Patnaik

Director General, IMIS

#### Prof. (Dr.) K. K. Beuria Advisor, IMIS

Prof. (Dr.) Usha Kamilla Director, IMIS

# Prof. (Dr.) Dindayal Swain

Dean (Corporate Relations), IMIS

#### Prof. Subhamaya Panda

Professor (Marketing), IMIS

# **About IMIS**

IMIS is perched on the bank of river Daya in a tranquil setting. The bank of river Daya is known for bringing transformation in souls as the history depicts - Chandashoka being transformed to Dharmashoka. The environment is serene and sublime verging on idyllic majesty. It augurs well for research, intellectual privacy and creative pursuits.

Since its inception in 1995, IMIS Bhubaneswar has been flourishing by leaps and bounds over the years. Today it is ranked as 'A1 by Indian Management, A3 by Business Standard, ranked 27, Outstanding B-Schools by CSR, ranked 22, among Top B-Schools in East by Times of India & positioned among the top 80 B-Schools by Business World, Business Today and India Today in 2018. IMIS has one of the finest collections of bright minds as teachers. Many faculty members in IMIS regularly take up visiting teaching assignments in some of the top B-Schools like IIMs, IITs, XLRI, XIMB etc.

The IMIS teaching and student communities have contributed enormously to various fields of management and brought a number of awards and recognitions nationally as well as internationally over the years. IMIS has a strong sense of responsibility and commitment towards social development.



Choosing a college may be the most important decision you have ever had to consider. There are many reasons for which, bright and motivated students choose to attend IMIS, Bhubaneswar. In this twentyfive year of its existence IMIS has produced more than 4000 managers in India and abroad in all categories of profiles in the

**H. K. Patnaik**Director General

Corporate world.



# **FACILITIES**

#### **CLASSROOMS:**

Centrally Air-Conditioned, Hi-tech and Smart Classrooms with overhead LCD Projectors, Audio System, Public Address System, Wi-Fi Internet & Intranet facility.

#### **COMPUTER LABS:**

There are three computer labs having 220 computers with latest versions of software, printing and scanning facilities. The institute's IT department has developed many application softwares that bring in efficiency of operations.

#### LIBRARY:

There are more than 26000 books to cater to the needs of the students of various specialisations. The Library subscribes 168 journals, including 73 International.

#### **SPORTS & GYM:**

The IMIS campus provides facilities for games such as basketball, tennis, badminton etc. The campus also has Gym with all standard facilities for both boys and girls.

#### **HOSTEL:**

There are separate hostel facilities for boys and girls with modern amenities and 24 hours internet connectivity conducive to a professional work ambience.

#### **AUDITORIUM:**

Air-conditioned auditorium with seating capacity of 350. In addition, the school campus has an Open Air Auditorium (1500 Capacity) that hosts various academic and extra- curricular activities.



We, at IMIS, believe in the theory of 'collective responsibility'. Compassion forms the cornerstone of our education. We believe that leadership is more of an art which can be taught. Over the years, IMIS has created its reputation for developing leaders who lead and take people where they ought to be.

**Dr. Usha Kamilla** Director

# **PROGRAM**

IMIS, a PAN India B-School offers
PGDM (MBA Level) Program. Industry
focused Postgraduate Program such as;
PGDM Dual Specialization Program,
has a high level of acceptability among
wide spectrum of Tier-I and Tier-II
companies in India. Currently, the
domicile mix of students in the PGDM
Program is from different states of the
country.

# Post Graduate Diploma in Management (PGDM)

PGDM is the oldest and the most prestigious, two-year full-time management program of IMIS. This is the flagship Management Course of the Institute, since 1995. This program is approved and made equivalent to MBA by AICTE, Ministry of Education, Govt. of India. They are specifically designed to develop competence and skills associated with general as well as the six specialized functional areas in management, such as Marketing, Finance, HRM, Retail, IT & Analytics and Operations Management.

PGDM program has dual specializations to widen the scope for placements in companies. In PGDM, a student can opt any two specializations mentioned above. This program has elective system with One, Two and Three credit papers. For detail visit the website www.imis.ac.in.







IMIS, the B-School that thinks ahead is a journey of excellence. It is an institution known for its exclusivity in nurturing managerial instincts among the new breed of talents....

**Dr. Divya Gupta** Dean



We all covertly nurture a desire to connect ourselves to the students, the corporate world and to the society at large. Our core values of discipline, leadership and commitment reflect that sublime desire ....

Dr. K. K. Beuria Advisor

# **Mentors**

#### (CORE POSITIONS)

Dr. Usha Kamilla

Director

Dr. Divya Gupta Dean (Academics)

Prof. Satyabrata Bhuyan Dean (Admission)

Dr. Surya Dev Dean (Career Dev.)

Dr. Dindaval Swain Dean (Corporate Relation)

Dr. Anil Mishra Dean (Student Welfare)

## **FINANCE**

Dr. Usha Kamilla Professor

Prof. Satyabrata Bhuyan Professor

Dr. Surya Dev Professor

Prof. T. Mathew Professor

Dr. Divya Gupta Associate Professor

Prof. S. S. Ahmed Assistant Professor

Prof. R.K. Mishra Asst Professor

#### **MARKETING**

Prof. Subhamaya Panda Professor

Dr. Dindayal Swain Professor

Dr. Rabi N. Patnaik Professor

Prof. Rakhi Dutta Assistant Professor

Prof. Supratim Pratihar Assistant Professor

#### **DECISION SCIENCE &** OPERATIONS MGMT.

Prof. Suiit K. Baboo Associate Professor

Dr. Anil Kumar Mishra Associate Professor

Prof. Babuli Sahu Associate Professor

#### **HRM & BUSINESS** COMMUNICATION

Dr. Ashish Mohanty Associate Professor

Dr. Debasmita Panigrahi Asst. Professor

Dr. Lopamudra Mishra Asst. Professor

Dr. Ananya Roy Pratihar Asst. Professor

Prof. A. Patnaik Asso. Professor

Dr. R.M. Dash Professor

Dr. S. Parija Asst. Professor

# **PEDAGOGY**

The teaching pedagogy at IMIS is mostly applicationoriented. The pedagogical models include Structured Lectures, Case Analysis, Co-operative Learning, Inquirybased Learning, Practice-based Learning, Technologybased Learning, Development Orientation, Personal Counselling, Continuous Assessment and Evaluation. In cooperative learning, students work together in small groups on a structured activity. They are individually accountable for their work and the work of the group as a whole is also assessed. The system is more industrycentered, while the teacher acts as a facilitator of learning.

On the development front, the institute has made an exclusive arrangement where, one working day in a week is reserved for conducting special sessions for students' development, viz. Communication Development, Personality Development, Business Etiquette, Mock Interview, Business Quiz, Panel Discussion, Presentation on Contemporary Topics, Assessment Techniques, Students' Knowledge Improvement Programmes (SKIP), Yoga & Meditation, Foreign Language Training, Students' Activities etc.

# **Adjunct / Visiting / Guest Faculty**

Dr. K. K. Beuria

Advisor, IMIS

Dr. B. K. Mohanty

Professor, IIM, Lucknow

Dr. P. K. Padhi

Professor, XLRI, Jamsedpur

Dr. S. Moharana

Professor, Utkal University

Dr. Martin Grossman

Asst. Professor, Bridgewater State College,

Dr. M. Acharya

Professor Communication, MICA, Ahmedabad

Dr. Mrinal Chatteriee

Director, IIMC

Dr. K. H. Padmanabhan Professor, University of Michigan

Dr. Biswaswarup Misra

Dean, XIM. Bhubaneswar

Dr. R. K. Jena

Professor, IMT, Nagpur

CMA S. P Padhy

IC. AI

Dr. A. K. Swain

Professor, IIM, Kozhicode

Prof. P.C. Rath

Former Prof., Dept. of Management, Utkal University

Mr. J. Pujapanda

Entrepreneur

Prof. R.S. Ram

Dr. S. Sahoo

Professor, IIMI

Dr. P.K. Panigrahi Professor, IIM, Indore

Mr. Amiya Pattanayak Ex-executive Director

(HR & Admn.) Nalco. Bhubaneswar

# CURRICULUM

# **POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)**

#### **Core Courses**

Organizational Behaviour - I & II **Business Communication** Written Analysis & Communication Managerial Computing Advanced Excel for Decision Making Managerial Economics **Economic Environment of Business** Quantitative Analysis **Operations Management Operations Research** Financial Accounting Costing & Decision Making **Financial Markets** Financial Management Marketing Management - I & II Selling & Negotiation Human Resources Management Modern Retail Management Legal Aspects of Business **Business Research Methods** Strategic Management **Business Ethics & Corporate Governance International Business** Management Information System Entrepreneurship Development & Management

# Electives (Marketing Management)

Sales and Distribution Management Services Marketing Consumer Behaviour Brand Management **Business to Business Marketing** Rural Marketing Supply Chain & Logistics Management Digital & Social Media Marketing Pricing **Event Marketing** Customer Relationship Management **Integrated Marketing Communication** Marketing Research Buying & Merchandising **Product & Innovation Marketing** Marketing and Creativity International Marketing **Retail Store Operations** Mall Management Visual Merchandising Category Management Retail Franchising E-Retailing

## **Electives (Financial Management)**

Retail Banking Risk Management in Banks Commercial Banking Treasury Management Micro Finance Insurance & Risk Management Practices of General Insurance Practices of Life Insurance Practices of Health Insurance Underwriting **Insurance Regulation** Claims & Settlement Mutual Fund Fixed Income Market Project Appraisal and Financing Financial Statement Analysis Security Analysis & Portfolio Management Financial Derivatives & Risk Management **Investment Options & Financial Planning** Financial Modeling Capital Market Regulations Merger, Acquisition & Corporate Restructuring International Finance Leasing & Hire Purchase Corporate Taxation Valuation **Behavioural Finance** 

# **Electives (HR Management)**

Strategic Workforce Planning Learning & Development Organizational Change & Development Performance and Competency Management Compensation & Reward Management Labour Legislation - I & II **Labour Economics** Counseling Skills for Managers Recruitment & Selection New Age HR Interventions Participative Management Strategic HRM Leadership & Emotional Intelligence Role of HR in Knowledge Management International HRM Industrial Jurisprudence People Capability Maturity Model Occupational Testing **Employee Relations Human Resource Analytics** HR Issues in Merger & Acquisitions Team Dynamics

# **Electives (Information Management)**

E-Commerce and Digital Market Business Intelligence Enterprise Resource Planning RFID and Business Implications Cloud Computing for Business Big Data Analytics
Business Modeling using Spreadsheet
Java Programming
IT Consulting
Software Project Management
Cyber Security
Functional Analytics
Business Data Networks
Knowledge Management
Managing Digital Platform
Data Science using R
Electives (Retail Management)

# **Electives (Retail Management)**

Visual Merchandising
Retail Customer Service
Mall Management
Category Management
Brand Management
Shopper's Behaviour
Supply Chain & Logistics Management
Enterprise Resource Management
Buying & Merchandising
Store Planning, Design & Layout
E-Retailing
Customer Relationship Management
Integrated Marketing Communication
Retail Franchising

# **Electives (Operations Management)**

Service Operations Management Project Management Supply Chain Management **Total Quality Management** Technology Management **Decision Modeling and Simulation** Works System Design **Operations Planning and Control Environment and Safety Management Business Process Re-engineering Enterprise Resource Planning** Material Management Strategic Operations Management **Business Analytics** Six Sigma and Lean Management Maintenance Management **International Logistics Management** 



# TRAINING & PLACEMENTS

Placement is the grand finale of assigning a new opening to a professionally qualified potential manager in an organization. Our education program and personality development efforts are tailor-made to match the dynamically changing recruitment strategies and expectations of the potential employers. We claim that we not just place our students; but create a niche for them in the job market. Thus, the competitive job market, recession and saturated growth do not deter our students from snatching away the best jobs available. Confidence is the name of the game.

# **COMPANIES PARTICIPATED IN CRP-2020**

Byju's
Asian Paints
ITC Ltd.
Berger Paints
Bandhan Bank
Coffee Day
MRF Ltd.
Markets & Markets
S & P Global
ABFRL
TCI Express
Redington India
SBI Life
Future Generali
HDFC Bank

Manikaran Power Ltd.
IndusInd Bank
Airtel
HDFC AMC
Kotak Mahindra Bank
Ujjivan Small Finance Bank
Ceasefire Industries
Hunger Box
Bajaj Allianz Life
Naukri.Com
ICICI Pru Life
Canara HSBC
Diageo
Ramco Cements
Extramarks

Nippon
Kotak Life
IFFCO-TOKIO
PhonePe
Reliance Jio
Perfetti
Axis Bank
Everest Industires
HDFC Ergo
Global Data
Godrej & Boyce
Max Bupa Health
UPS Logistics



Increasingly the recruiters are recognizing the talents of the students from eastern part of our country which forms a major chunk of our students' profiles. No doubt, IMIS Bhubaneswar has been a favorite recruiting destination for many.

Dr. Dindayal Swain
Dean (CR)

# **COMPARATIVE PERFORMANCE (LAST 5 YEARS)**









# WHAT VISITORS SAY



Mr. Swarup Mohanty CEO, Mirae Asset Global Investment Ltd.. Mumbai



Dr. Aly Alysh Shameen Chief Commissioner of Maldives, Civil Service Commission, Govt. of Maldives



**Dr. Subhash Ch. Khuntia, IAS** Chairman, IRDAI, Hyderabad

"At the outset, I would like to congratulate IMIS for this incredible journey in imparting education and shaping the future of the youth in India. I am extremely impressed by the infrastructure and the culture of the students that I witnessed today. I wish IMIS all success in all times to come."

"Thanks for the wonderful reception. The institute looks great with highly motivated faculty members and students. I admired the keenness to learn things and excellent teamwork observed at the Institute."

"I am delighted to come to IMIS for its 22nd Convocation. The Institute is doing an excellent job in preparing management professionals for the future economy in the country. The campus is beautifully maintained. I wish the institute, its management, faculty and students all the best in thier ventures."



**Prof. Soo Yeon Kim**Mind Specialist,
International Mind
Education Institute,
South Korea



Dr. W.G. Prasanna Kumar Chairman, Mahatma Gandhi National Council of Rural Education, Dept. of Higher Education, Ministry of Human Resources Dev., Govt. of India



**Dr. B.B. Pal**Senior Scientist,
RMRC, Govt. of India

"An excellent event that communicate the values in relation to sustainability and innovation. 'Kudos' to IMIS leadership and best wishes."

"Loved interacting with your wonderful team. Learnt how to learn. Thanks for the generous hospitality. Best wishes. Please keep inspiring us and spreading the infectious enthusiasm you are bestowed with."

"Really I am overwhelmed with the hospitality. The students and staff are on right path for building the nation in service mode."

# WHAT RECRUITERS SAY



**Sophia Das** Head - HR (Front End), Aditya Birla Fashion & Retail



**Rishu Kumar** Product Manager, Ujjivan Small Fin. Bank



**Lakshmi Vara** Manager - HR, ITC Ltd.

"Students need to understand the industry & organization in detail before they decide to apply for an orgn. A store visit/research into the organization will provide better understanding of the challenges and opportunities."

"Got candidates as per our requirements. Students were better prepared for the interview and the knowledge level on industry was good." "Should thank to the institute for allowing us to conduct the interview drive in the campus premises. Overall experience has been good. Would like to continue the relationship in future."



**G.S. Prasad Sarma** Zonal Manager - HR, East, Mahindra & Mahindra Financial Services Ltd.



**Abhishek Kar Majumdar** Regional Manager, SBI Life

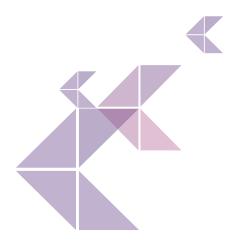


**Sayan Bandyopadhyay** AVP - HR (East), HDFC Life

"The placement team is very transparent & supportive.
Thank you.
Wish to visit again."

"It's been an excellent experience. Students are excited and they must prepare much better with regards to the industry they are appearing for interview. I wish good luck and bright future to each and every student."

"Good, interesting interaction with students. In-depth questions asked. Enjoyed my time."



# **STRONG ALUMNI NETWORK**

The IMIS Alumni Association (TIAA)

The IMIS Alumni Association (TIAA) has more than 4500 members. The Training and Placement Department is indebted to its Alumni for their strong support in Institute Industry Interface, SIP and Final Placement. Aspiring candidates of Management Programs may visit TIAA website (http://alumni.imis.ac.in) to interact with the Alumni of the Institute.



# ALUMNI

IMIS Alumni is a constant inspiration for the current batches. They are a source of motivation to push for excellence and to help youngsters dream for tomorrow.

# IMIS ALUMNI Bending for Ever

# WHAT ALUMNI SAY



**Arnab Guha** (1998-2000) Director, Deutsche Bank, Frankfurt, Germany



Ranieet Surai Singh (1996-98) General Manager & SME Head, Vodafone Business Services



Sudipta Chakraborty (2001-03) Asst. Vice President & Training Head West, East, AP & Telengana, Tata AIA Life Insurance

"I strongly believe passion for work and appropriate nourishing of skill sets, pave the way for accelerated growth."

"I found a strong and good environment of academics, which is very unique and helped to be a professional."

"I found IMIS an excellent place to experience world class learning through its committed and resourceful faculties and support system."



Mr. Debasish Rout (1996-98) CFO. DeeJay Distilleries Pvt. Ltd., Mumbai



**Debiprasad Pattanaik** (1997-99) Assistant General Manager IDBI Bank



Akshaya Patra (1995-97) Assistant Vice President Anand Rathi

"The experience at IMIS was very holistic, and much more than just academia. It helped me in knowing the inside story of life and discovering the best part of my life. I am proud of being an IMISian."

"It has been an amazing feeling to be in the campus after five years of passing out. It's nostalgic for me. It was a wonderful experience to share my experience with budding managers."

"The commitment of promoting the institute through discipline, dedication and direction has helped to enhance the institute's image and further foster life-long connections between the institute and society."



Sukanya R. Choudhury (1998-00)Founder, Learning Levers

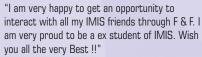


**Rohit Modawal** (1996-98) Head-India & South Asia SECURITON AG



P. Srinivas Deo (1996-98) Assistant Vice President State Street Services India, Hyderabad

"IMIS is one of the top institutions in the eastern region and I would be always indebted to it for whatever I am today. The institute is known for its quality education and overall grooming of the students."



"The academics at IMIS is highly focused. The ever helping teachers and inclination towards striving for the best is what IMIS is made up of."



Sujoy Roy (1998-00)Deputy Vice President Kotak Securities



Sanchita Guha (2002-04) Chief Manager-HR Kotak Mahindra Bank, Mumbai



Mr. Abhijeet Guha (2010-12) Area Sales Manager Abbott Nutrition, Bhubaneswar

"IMIS is still maintaining the same culture, which I witnessed during my days when I was a student here. Students are good, well behaved and talented. All the best."

"When I was a student in IMIS, it was a great experience for me both learning and grooming wise. The resources and professors what I got in IMIS are the best I have ever seen in my opinion."

"Good to be back in IMIS. Reminded me of my time. Also thank you IMIS for giving such an oppertunity to address the juniors."

# IMIS ALUMNI Bonding for Ever



Ranga Eunny (1996-98) Director, Mobius Knowledge Services, Chennai



Sharad Kumar Jha (1996-98) Director, SMS Microsystem, London, UK



Arindam G. Dastidar (1998-00) Zonal Sales Head - East & West, Tata Capital Financial Services Ltd. Mumbai



**Santosh Kumar M.** (2004-06) Sr. Consultant, Apps Associates LLC, Boston, USA



**Abhik Banerjee** (2002-04) Dy General Manager, Madison World, Mumbai



Rajiv Bhattacharya (1997-99) Associate Director - Business Dev. Tata Comm. Transformation Services



Vikas Kumar Singh (2007-09) Unit Head Shopper's Stop New Delhi



Arunabha Dey (2003-05) National Manager, Sika India Pvt. Ltd., Mumbai



**Krishanu banerjee** (2003-2005) Cluster Head, Bacardi India Pvt. Ltd. Kolkata



Kumar Prasanna (2008-10) Product Manager, Carl Zeiss, Bangalore



**Debasish G. Choudhury** (1999-01) Assistant General Manager, L'Oreal India, Mumbai



Anirban Chakraborty (1998-2000) Territory Account Director, CA Technologies, Mumbai



**Nabarun Deka** (2001-03) Regional Manager, V-Guard Industries Ltd., Kolkata



Avirup Chakraborty (2009-11) Client Business Partner, Nielsen, Vietnam



Jagannath Ojha (2007-09) Dy. General Manager, Retail Operations, Max India, Landmark Group, Bengaluru



Amardeep Phukan (2005-07) Retail Business Head, WB & NE, Reliance General Insurance Company, Guwahati



Soumalya Biswas (2009-11) Business Dev. Manager, India & South Asia, VISA, Mumbai



**Gyan Prakash** (2001-03) Manager - Trade Marketing, Perfetti Van Melle, New Delhi



Shantanu Chaudhuri (1998-2000) Business Manager, Muirs Automotive Pty. Ltd., Sydney, Australia



Anirban Chaudhury (2009-11) Business Intelligence Specialist, ARCADIS Nederland, Amsterdam



**Subia Khan** (2008-10) Sr. Analyst Moody's Analytics Knowledge, Services, Bengaluru



Deepak Krishnan (1999-01) Deputy General Manager, Panasonic, Middle East & Africa United Arab Emirates



Manoj Goswami (1996-98) Regional Manager , Amadeus India, New Delhi



Navin Bansal (2001-03) Emerging Marketing Manager, TATA Motors, Kolkata



**Aurobinda Senapati** (1997-99) Assistant Vice President Axis Bank Bhubaneswar



**Girish Ranjan Mishra** (1997-99) State Head Kotak Mahindra Bank Bhubaneswar



**Soumendu Bhattacharya** (1998-00) Principal Consultant Wipro Technologies Kolkata



Harish Prasad (1996-98) Sales Manager-India, Srilanka, Myanmar, Bangladesh, OneVision Software India Gurgaon



Rajes Pramanik (1998-00) VP-Sales & Business Development, Peerless Securities Limited Kolkata



Shravanty Roy (1998-00) Asst. Vice President (Mktg.), Zee Entertainment Enterprise (Zee Bangla), Kolkata

# IMIS ALUMNI Bonding for Ever



Siba Ranjan Mohapatra (1995-97) Software Solution Architect, Change Healthcare, USA



Sarita Sharma (2007-09) Sr. Key Account Manager, Vendekin Technologies Inc. Pune



**Chiradeep Roygupta** (2001-03) Marketing Manager, Future Group Kolkata



Pritam Purakayastha (2001-2003) Regional Marketing Manager, Pernod Ricard India, Bhubaneswar



Sujata Dwibedy (1997-99) Executive Vice President, Amplify India, Media Investment Division of Dentsu Aegis Network, Mumbai



**Safikul Alam Mollah** (1999-2001) Regional Head, Nokia

**Umesh Balani** (1996-98) Deputy General Manager, ICICI Bank, Mumbai

**Sudeep K. Gupta** (2008-10) State Head - Bancassurance, Magma - HDI GIC Ltd., Ranchi

Sankha Nandy (1997-99) Customer Proj / Prog Manager, DXC Technology, Bengaluru

Sanjay Singha (1996-98) Head - Business Enterprise, Reliance JioInfocomm, Guwahati

**Smruti R. Jena** (2000-02) State Head, TVS Motor Company, Bhubaneswar

Arijit Samanta (1999-01) Senior Business Manager HCM Cloud Applications Oracle India, Kolkata

**Sanjeeb Chatterjee** (2001-03) Regional Channel Dev. Manager, Samsung Electronics. Kolkata

**Sudhanshu Dash** (2014-16) Senior Sales Officer Berger Paints India Ltd., Odisha

**Dolon Mukherjee** (2002-04) Manager - Operational Risk Reporting & Analysis HSBC, Bengaluru Santanu Mitra (1998-00) Business & Integration Architect Manager, Accenture Canada, Toronto

**Supratim Sarkar** (2003-05) Regional Manager - North Bajaj Electricals, New Delhi

**Dev Ranjan Diwakar** (2010-12) Area Manager, ITC, Odisha

**Navin Bansal** (2001-03) Emerging Markets Manager, Tata Motors, Kolkata

Amrita Guha (2005-07) Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

**Akhilesh Gupta** (1996-98) Director, Triveni Global Pvt. Ltd., Chennai

Kunal Priyadarshi (2008-10) Sr. Business Analyst, Tata Consultancy Services, Bengaluru

**Nirupam Das** (2003-05) Area Sales Manager, Somany Ceramics, Kolkata

**Gourav Udani** (2003-05) Zonal Manager, The Himalaya Drug Company, Kolkata **Sneha Vaghani** (2009-11) Sr. Analytics Advisor, Accenture, Mumbai

**Pabitrananda Tripathy** (1995-97) Deputy Vice President - South, Tata Motors Finance Ltd., Bengaluru

**Devapriya Roy Choudhury** (2002-04) Business Head, Bandhan Creation, Kolkata

**Abhradip Banerjee** (2002-04) Sr. Manager - IT, News 18 Network Hyderabad

**Shiladitya Roy Chaudhury** (1998-00) Program Director, Ness Technologies, Mumbai

**Anshuman Chakraborty** (1996-1998) Consultant, IBM, Kolkata

**Banshi Dhar Pandey** (2004-06) Sr. Regional Credit Manager, Magma Fincorp Ltd., Ranchi

**Rubi Kalita** (2007-09) Manager - HR, Madura Fashion & Life Style, New Delhi

Santosh Mishra (2007-2009) State Head, Hindware, Bhubaneswar







You learn the things only by doing it and we at IMIS are a firm believer of this. We involve and guide our students to organize events of various types under club activities which gives them a firsthand experience to management and leadership skills.



# APPLYING to IMIS

## **Eligibility**

The minimum qualification for admission into PGDM (Dual Specialization) Program is Bachelor's Degree in any discipline. For admission students can apply with CAT/XAT/MAT/C-MAT/JEE/ Other National Level Tests Score Cards. The candidates pursuing final year graduation and expecting their result by August 31, 2021 can also apply.

#### **Admission Procedure**

- Fill up the application form with all necessary documents (Online or Offline).
- Appear GD / PI conducted at different cities of the country mentioned in the GD / PI Call Letter/ Website.
- Successful candidates will receive provisional offer letters for admission within stipulated dates.

#### **Documents Required**

Self attested photocopies of the following documents are to be submitted and verified with originals at the time of admission. The final year graduating students are required to give an undertaking to submit the degree pass mark sheets/ certificates by August 31, 2021.

- Class X Pass Certificate & Mark sheet
- Class XII Pass Certificate & Mark sheet
- Degree Certificates (Provisional acceptable)
- · Degree/ PG Mark Sheet
- · College Leaving Certificate
- · Conduct Certificate from the institute last attended
- Recent colour passport size photographs (3 nos.)
- PAN Card and Aadhar Card

#### **Last Date to Apply**

(a) For CAT Candidates : 31st Dec. 2020 (b) For XAT Candidates : 31st Jan. 2021

(c) For MAT Candidates : 31<sup>st</sup> Oct. 2020 (Sep. MAT),

(31st Jan. 2020 (Dec. MAT), 31st Mar. 2021 (Feb. MAT), 31st May 2021 (May MAT)

(d) For CMAT Candidates: 31st May 2021

# **Course Fees**

Payment Schedule	PGDM
1st Installment at the time of Admission	₹ 1,00,000/-
2nd Installment on or before 10th September 2021	₹ 1,50,000/-
3rd Installment on or before 10th December 2021	₹ 1,60,000/-
4th Installment on or before 10th April 2022	₹ 1,20,000/-
Exam Fee (Tentative - Depends on No. of Credits)	₹ 10,000/-
Suit Length & T-Shirt (One time at the time of Admission)	₹ 5,000/-
Club Fees (One time at the time of Admission)	₹ 2,000/-
Application Form	₹ 1,000/-
Total Course Fee	₹ 5,48,000/-

<sup>\*</sup> Students have to bring their own Laptop for all programs in the Wi-Fi campus of the institute to facilitate online interactions, AIS, PPT, Assignments etc.

# **Hostel Fees**

Payment Schedule	Non AC Room (Common Bath)	Non AC Room (Attached Bath)	AC Room (Attached Bath)
1st Year (At the time of Admission)	₹ 30,000/-	₹ 48,000/-	₹ 60,000/-
2nd Year (Payable on or before 10th April 2022)	₹ 30,000/-	₹ 48,000/-	₹ 60,000/-
1st Year Fooding Charges (Payable at the time of reporting)	₹ 50,000/-	₹ 50,000/-	₹ 50,000/-
2nd Year Fooding Charges (Payable on or before 10th April 2022)	₹ 50,000/-	₹ 50,000/-	₹ 50,000/-
Total	₹ 1,60,000/-	₹ 1,96,000/-	₹ 2,20,000/-

N.B. AC Room with attached bath and Non-AC Room with attached bath are subject to availability.

# Payback Period

Program	Total Investment	Cash Inflow (1st Yr.)	Cash Inflow (2nd Yr.)	Cash Inflow (3rd Yr.)
PGDM Program	₹ 6,98,000 (5,38,000 + 1,60,000)	₹ 3,22,714	₹ 3,48,520	₹ 3,76,402

Assumptions: Cash Inflows - 70% of the Avg. CTC/ Annual Growth of CTC - 08% / Payback Period - 2 Year Approx.

# **Scholarship**

Candidates securing 65% and above in aggregate marks throughout the career will get scholarship of ₹40,000/-. Scholarship also available for the Candidates of Defence Personnel and Economically Backward Classes.

5% Free seats reserved for Students from J & K and Ladakh.

Note: Scholarship amount shall be adjusted with 2nd, 3rd and 4th Installment in the ratio 1:1:2

# Refund Policy: AS per AICTE Rules.

- p: (i) The fees can be paid in cash or draft in favour of IMIS, Bhubaneswar, payable at Bhubaneswar. All fees paid to the institute is non-refundable. In case of discontinuity/removal, a candidate can not claim for the refund of fees paid to the institute.
  - (ii) All legal disputes/ controversies are within Bhubaneswar jurisdiction only.





# Institute of Management & Information Science

**BHUBANESWAR** 

(Approved & Made Equivalent to MBA by AICTE, Ministry of Education Government of India)

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