

# The IMIS NEWSLINE

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## This issue...

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YEARS OF  
BUSINESS EDUCATION

## From the Editor's Desk...

### *A voice unheard...*

At school, even in Kinder Garden, you teach us how to behave in the world, you teach us not to fight with others, to work upon the issue instead and sort the things out, you teach us to respect others, you teach us to clean our own mess, you teach us not to lie, not to hurt other creature, to share and not be greedy!

Then, why do you go out and do the things you tell us not to do??

If you were suppose to hide what is true (documentary issue), if you were to indulge in debates like which religion is supreme, you should not have taught us to be an honest being, you should not have taught us to be compassionate and considerate towards people around us, you should not have told us that

“UNITED WE STAND AND DIVIDED WE FALL”..

If I speak up for what all is happening around, be it for the Muslims in India, you

call me anti religion or an Islamic Pimp. When I seek an answer to the condition of the Hindus in Pakistan, you call me communal. You decide what I should eat and what I should not, you decide what is right for me to watch and what is wrong.

Sadly! You do everything, secretly, you tell us not to. You hide it from us. You are deciding the kind of world we are growing up in.

You also say that we are not what we say but what we do. Let me tell this to you, what you do make me cry sometimes. You go on saying that you love us, you are proud of being an Indian, You love this diverse heritage of this country, you respect women!

Now I challenge you, MAKE YOUR ACTIONS REFLECT YOUR WORDS...

### ENTREPRENEURSHIP AWARENESS WORKSHOP ON “MAKE IN INDIA”



### PANEL DISCUSSION ON “BUDGET-2015: FROM MANAGEMENT PERSPECTIVE”



### CELEBRITY LECTURES



### SEMINAR ON “DIGITAL MARKETING”



## Life is a Never Ending Journey....!

***“Improvise, Adapt and finally overcome because life’s a never ending journey”***

It still seems like yesterday when I first stepped in the college to begin my journey ahead.

Expectations, dreams, friendship, urges, are just to name a few of the things I carried in the baggage in pursuit of success at IMIS. The very first moment when I had to fill up the student disclosure form all by my own and the next moment when I took all my bags and baggage to my assigned room and arranged it all by myself, I knew it from here on I am all by my own.

No more complaints to mom or frequent demands from dad it has to be me who will do it all and not only arrange myself accordingly but I have to go about my day to day life in a very thoughtful and effective manner.

With endless anxieties and expectations I somehow managed to get some sleep the very first night. Here comes the big day, I was all set to begin my exploration on the way to my professional horizons.

Experiencing countless events during the Induction Programme, coming across various classmates, getting to know all the faculty members, getting to know what management programme will actually be and all of this really pumped me up from within.

I had a vision of management education and initially what I experienced I definitely could co relate with it.

Than we began with our classes, days in days out a new and exciting routine all together, in no time I got used to it and I never really understood that. But after some time I felt that excitement fading away a bit, getting up at 8 AM every morning, rushing to have my breakfast after freshening up like a galloping kangaroo staying within the class for a stretch of one and a half hours at a go, every time standing in the queue for food, eating the same kind of food repeatedly, all this seemed very

monotonous and a hard nut to crack all of a sudden.

I started missing home, my family and specially the comfort and food I got back home and that freshness and excitement got out of my system but then I sat for the very first exam at IMIS, the 1st term Mid Term examination and subsequently the End-Term examination for the 1st term and I must mention unlike all the examinations I have come across in my life this was something I actually enjoyed from my end as because the subjects were of my interest area and specially the practical approach in it made them all the more interesting and I still remember that morning of 1st December 2014 when one of buddy at IMIS called me up to congratulate and asked me to offer him a treat as because I have got a position in the Top Ten Toppers of the 1st Term Examination I must admit it worked like a well-deserved catalyst of my rejuvenation to get back my focus and hit it even harder.

Eventually I even reclaimed a position in the topper list in the 2nd term Examination as well. Along with the academics, the experience of conducting a Social Event namely “Chhoti Si Asha” made me more confident. From the very beginning my group members made me their unofficial leader. At first I came up with the concept of ‘Empowerment of girl child through education’, relating it with the given theme than assigning duties, maintaining cohesiveness in the group, handling conflicts and most importantly finding a tuning with my batch mates and growing some real good and lifelong friendship was something I cherish a lot. And ultimately the Grand success of our event made it all worth it. Finding my name in the Newspaper the very next morning i.e. in the Telegraph was a thrilling experience and most importantly the acceptance and appreciation from my batch mates and Faculty Members worked like an antidote to my mundane looking life in the college at that time.

One fine night I just over thought about myself and how I was earlier than I could find some striking differences, “I mean I really can do that man”, “I really got it in me”, “I can actually motivate people to work accordingly”, “I can co-exist here”, “if not the best I can be the best amongst the rest” these were some statements I repeatedly told myself, it gave me an immense sense of satisfaction and the feeling was something never felt before.

Be it my experience of availing a Sponsorship from “ITC Classmate” or winning the 1st prize in the “Best Retailer Competition” it really has been a roller coaster ride with lots of humps and jumps but that is how it is, life cannot be always how we look at it from the outside and how we always expect it to be, its ultimately how we deal with it is what determines how it will shape up at the end. Process rather than the result is what matters this has been my major learning since I have been here.

Things are still not the hunky dory way as I want it to be, I still wake up the same time at 8 AM, I still got to sit for a stretch of one and a half hour duration for a class in fact the burden of never ending projects, assignments, presentations are all the more loaded up but instead of complaining about it I have learned how to cope with it and I have found my own motivation that keeps me going ever since...and thanks to the some of my buddies, I could make a family away from family.

Routine will more or less is going to remain the same but how and what I get out of it at the end of these ultimate days of my “Student Life” will be something worth cherishing all my life and I cannot compromise on losing any of it.

**- Pallav Mukherjee**  
PGDM (2014-16)



BLOOD DONATION CAMP



INDUSTRIAL VISIT TO PARADEEP PHOSPHATE LTD. AND ORICLEAN PRIVATE LIMITED



RANGOLI COMPETITION



SARASWATI PUJA



REPUBLIC DAY



WIN A DEAL - A MARKETING GAME



## P. Santhosh

Asst. Manager

Federal Bank, Chennai

IMIS Alumnus - PGDM (2011-2013)

### 1) TELL US ABOUT YOURSELF:

I am a proud alumnus of IMIS 2011-13 batch. Presently I am working as an Assistant Manager in Federal Bank, Chennai. It's been two years, I am taking care of cheque transaction system collaborated with RBI & NPCI.

### 2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

My parents stay in Trichy. I have two brothers. My elder brother resides in Germany and younger brother is studying in IIM Ahmedabad.

### 3) SOME OF YOUR BEST STINTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

My experience in banking sector is very interesting and challenging. I always move in a positive note and try to convert the challenges to an opportunity. I have been awarded certificate of appreciation for my good performance. Also I have been included in GM's Club member for achieving target.

### 4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR:

Banking is like sea, lot of things to learn. If you learn continuously and update yourself, you can see yourself in better position in coming years.

### 5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT:

They recruit candidates through IBPS and campus placement too. It's a tough process of written test, Group Discussion and Personal Interview.

### 6) YOUR SUGGESTIONS FOR JUNIORS:

I will say work hard, always participate in extracurricular activities. These are actually opportunities to learn the practical. Never complain about the pressure, rather learn to manage your time and enjoy the stay. *Hard work might not give results now but somewhere in your life, it will definitely reflect.*

### 7) FOR YOUR ALMA MATER:

Best professional training I got from IMIS. What I like about IMIS is the systematic approach to academics along with the right corporate exposure. The faculty members are great mentors. I will say just go on with that and lighten up many students life.



*"Good interaction and impressive student pool. Faculty members are very encouraging. Wish everyone in IMIS a great success."*

#### Mr. Amitabh Chattopadhyay

Vice President (Sales)  
Info Edge (I) Ltd.  
Kolkata



*"It is my proud pleasure to inform you all that my first visit to this IMIS college is really good. The way all students are performing was really nice."*

#### Mr. Sayed Shaffiuddin

Asst. Manager  
Wipro Ltd., Kolkata



*"I am extremely delighted to be here today. I am impressed to the conducive academic atmosphere of IMIS. I wish all the best for brighter future."*

#### Prof. (Dr.) K. B. Dash

Former Vice Chancellore  
F.M. University

**PROF. DIVYA GUPTA**

- Chaired a technical session in '36th Cost Conference – 2015, Make in India-CMA Connect' organised by Institute of Cost Accountants of India on 11th - 12th Jan, 2015 on the topic "Basel-III and Indian Banking System" in Puri, Odisha.

**DR. TANMOY DE**

- Dr. Tanmoy De attended a Faculty Development Program on "Sustainable Business Models" organized by MART in association with XLRI Jamshedpur on 20th - 21st February, 2015

**DR. SURYA DEV**

- Invited as a guest faculty to Xavier University Bhubaneswar to teach the course on "Financial Management" to the first year students of Postgraduate Diploma in Rural Management 2014-16, commencing from 12th January to 7th April, 2015.

**PROF. ABHIJIT PANDA AND PROF. LAXMIPRADA PATNAIK**

- Conducted a training programme for the Executives of

OMC on "Performance & Personal Excellence" on 24th - 25th March, 2015 at IMIS.

- Conducted a training programme for the Vocational Training Instructors of OMC on "Prasikshan: Capacity Building Programme for Trainers" on 25th - 26th February, 2015 at IMIS.

**New Faculty in IMIS Family**

**Supratim Pratihar**  
Asst. Professor  
Marketing Area



**PROF. ANAMIKA**

- Conducted a Non-Residential Training Programme for the Executives of OMC on "Presentation and Effective Communication" on 21st - 22nd January, 2015 at IMIS.

**PROF. S.K.BABOO AND PROF. BABULI SAHU**

- Conducted two training programmes for the Executives of OMC on "Advanced Excel Application for Better Management" on 19th - 20th January and 27th - 28th February, 2015 at IMIS.

**Champion in "CAUCUS-2015"**

A group of students of IMIS got the Champion Trophy in a National Level Bschool Event "CAUCUS-2015" by winning 7 events out of 13. Students who had participated were Venkat Saikumar, Mukesh Pradhan, Yashobant Singh, Prafulla Ku. Swain, Ayashkant Anurag Mishra, Asish Trama, Bapuni Panda, Mrunal Bhattacharji, Ahmed Khan, Ashwini Mahakud & Sayed Anzar. This event was organised by Rajiv Gandhi Institute of Management & Science, Kakinada, AP on 18th & 19th March 2015.



**Runners-Up in Visual Merchandising**

Suvra Shivani Mohapatra, Ashwini Mahakur, Ahmed Khan and Ayashkant Anurag Mishra won the Runners-up Trophy in the event "Visual Merchandising" organised by NIFT, Bhubaneswar in the month of February 2015.



**2nd Runners-Up in Ad-Mad Show**

Sudhansu Sekhar Dash, Arun Johnson, Sunil Das, Abhisek Rout, Sana Mahsin Khan, Priya Kumari and Priyanka Chhetri got the 2nd Runners-up Trophy in the "Ad-Mad Show" organised by Utkal University in the month of March 2015.





**Mr. B. B. Mohanty**  
GM, DIC,  
Bhubaneswar



**Mr. C. R. Pattanayak**  
Faculty and Coordinator,  
Eastern Region, EDII  
Bhubaneswar



**Mr. Dillip Ku. Satapathy**  
Bureau Chief, Business Standard  
Bhubaneswar



**Dr. Sanjay Ku. Panda**  
Secretary, Ministry of Textile,  
Govt. of India



**Mr. J. K. Rath**  
Director  
MECHEM, Bhubaneswar



**Mr. Mohit Singhan**  
Asst. Manager-HR,  
Edelweiss Financial Advisors Ltd.  
Mumbai



**Mr. Prabhat Ku. Das**  
Branch Head, Pidilite Industry  
Bhubaneswar



**Mr. S. K. Mohapatra**  
Financial Columnist



**Mr. S. S. Acharya**  
DGM, SIDBI  
Bhubaneswar



**Mr. Soumya Ranjan Pattnaik**  
Managing Director,  
Eastern Media Ltd.  
Bhubaneswar



**Mr. Surajit Misra**  
Exe. Vice President & National  
Head, Mutual Funds  
Bajaj Capital, Mumbai



**Mr. Abhik Bannerjee**  
*(Alumnus)*  
Business Director  
Madison Communication  
Mumbai

# In Memoriam...

## Sourabha Stutiprajna Baral (PGDM, 2013-15 Batch)



You will be in our memories for ever



Dear Reader,

Please enrich **IMIS Newline** with your constructive suggestions to **Prof. Abhijit Panda**, Editor  
E-mail: [abhijit@imis.ac.in](mailto:abhijit@imis.ac.in)

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**Institute of Management  
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**Central Office:** Vivekananda Marg  
Bhubaneswar-751 002, Odisha, India  
Ph.: +91-674-2431953, 2433762, 2435697  
Fax: +91-674-2433932

**Campus:** Swagat Vihar, Bankuala  
Bhubaneswar-751 002, Odisha, India  
Ph.: +91-674-3291471, 6542256 / 57 / 58  
E-mail: [imis@imis.ac.in](mailto:imis@imis.ac.in)

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